## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL					
OMB Number:	3235-0287				
stimated average burden					
ours per respon	se 0.5				

longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * KEATING MELVIN L			2. Issuer Name and Ticker or Trading Symbol CROWN CRAFTS INC [CRWS]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 08/15/2012			-	Officer	(give title belo	ow)	ther (specify be	low)			
(Street) LIVINGSTON, NJ 07039			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line)  X_Form filed by One Reporting Person  Form filed by More than One Reporting Person				
(Zip)	Та	ble I - Noi	ı-Deri	vative S	ecurities A	Acquir	red, Dispo	osed of, or	Beneficially (	Owned		
2. Transaction Date (Month/Day/Year)	any	f Code (Instr. 8		(A) or Disposed of		of I	Beneficial Reported	ally Owned Following I Transaction(s)		Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
		Code	(A) or		I)	Instr. 4)						
08/15/2012		A		7,000	A :	\$ 0	17,000		]	)		
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ay/Year) 3A. Deemed Execution Da	4. Transaction Code	4. 5. Numb Transaction of Code Derivativ (Instr. 8) Securitie Acquirec (A) or Disposec of (D) (Instr. 3,		er 6. Date Exercisable and Expiration Date (Month/Day/Year) Uses		7. Ti Amo Unde Secu	ount of erlying urities r. 3 and	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative Security: Direct (D) or Indirect		
			Date	e .	Expiration	Title	or Number					
	(Middle)  (Zip)  2. Transaction Date (Month/Day/Year)  08/15/2012  Table II - I (continuous)  ay/Year)  3A. Deemed Execution Date (Month/Day/Year)	(Middle)  (Middle)  (Middle)  3. Date of Earlies 08/15/2012  4. If Amendment  (Zip)  Ta  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  08/15/2012  Table II - Derivative Securit (e.g., puts, calls, was calls, was called any (and calls).	(Middle)  (Middle)  3. Date of Earliest Transaction 08/15/2012  4. If Amendment, Date Origing 2A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  2. Transaction 2A. Deemed Execution Date, if any (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquire (e.g., puts, calls, warrants, operation any (Month/Day/Year)  (Month/Day/Year)  Table II - Derivative Securities Acquired (A) or Disposed	CROWN CRAFTS INC [CR  (Middle) 3. Date of Earliest Transaction (M  08/15/2012  4. If Amendment, Date Original F  Table I - Non-Deri  2. Transaction Date (Month/Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year) 3. Transaction Code (Instr. 8)  Code V  O8/15/2012 A  Persont the f  Table II - Derivative Securities Acquired, Disposed of (D) (Instr. 8)  (Month/Day/Year) A  Securities Acquired (A) or Disposed of (D) (Instr. 3, Instrument) (Instr. 3, Instrument)  A. Deemed Code Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, Instrument)	(Middle)  3. Date of Earliest Transaction (Month/Day 08/15/2012  4. If Amendment, Date Original Filed(Mont 1/2)  2. Transaction Date (Month/Day/Year)  3. Transaction Code (Month/Day/Year)  3. Transaction Code (Instr. 8)  4. Today  2. Transaction Date, if Code (Month/Day/Year)  Code V Amound Derivative Securities Acquired, Disposed of (Month/Day/Year)  3. Transaction Date, if Transaction of Derivative Securities Acquired (Month/Day/Year)  3. Transaction Date, if Transaction Derivative Securities Acquired (Month/Day/Year)  3. Transaction Date, if Transaction Derivative Securities Acquired (Month/Day/Year)  3. Transaction Date, if Transaction Derivative Securities Acquired (Month/Day/Year)  3. Transaction Date, if Transaction Derivative Securities Acquired (Month/Day/Year)  3. Transaction (Month/Day/Year)	(Zip)  Table I - Non-Derivative Securities Acquired (A) or Code (A) or Code (Bary) (B) (B) (B) (B) (B) (B) (B) (B) (B) (B	CROWN CRAFTS INC [CRWS]  3. Date of Earliest Transaction (Month/Day/Year) 08/15/2012  4. If Amendment, Date Original Filed(Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (A) or Disposed of (Instr. 8)  (A) or Disposed of (Instr. 3, 4 and 5)  2. Transaction Date (A) or Disposed of (D) (Instr. 3, 4 and 5)  Persons who respond to contained in this form are the form displays a curre  Table II - Derivative Securities Acquired, Disposed of, or Beneficial (e.g., puts, calls, warrants, options, convertible securities)  2. Transaction Date (A) or Disposed of (D) (Instr. 8)  Persons who respond to contained in this form are the form displays a curre  Table II - Derivative Securities Acquired, Disposed of, or Beneficial (e.g., puts, calls, warrants, options, convertible securities)  3. Deemed Execution Date, if (A) or Disposed of, or Beneficial (e.g., puts, calls, warrants) (Month/Day/Year)  4. S. Number (Month/Day/Year) (Month/Day/Year)  4. Derivative Code Derivative Acquired (A) or Disposed of (D) (Instr. 8)  Derivative Acquired (A) or Disposed of (D) (Instr. 8)	CROWN CRAFTS INC [CRWS]  3. Date of Earliest Transaction (Month/Day/Year)  4. If Amendment, Date Original Filed(Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (A) or Disposed of (D) (Instr. 3, 4 and 5)  Code  V Amount (A) or (D) Price  Persons who respond to the colle contained in this form are not req the form displays a currently valid and Expertation Date (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  3. Number (a) or Beneficially Owned (a) or Disposed of (D) (Instr. 8)  5. Number (Code (Month/Day/Year))  6. Individate (A) or Disposed of (D) (Instr. 3)  A Tritle and Amount of Underlying Securities (Instr. 3 and 4)  7. Title and Amount of Underlying Securities (Instr. 3 and 4)	CROWN CRAFTS INC [CRWS]  3. Date of Earliest Transaction (Month/Day/Year)  08/15/2012  4. If Amendment, Date Original Filed(Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  2. A. Deemed Execution Date, if or each class of securities beneficially owned directly or  Table II - Derivative Securities Acquired, Disposed of, or Original Filed(Month/Day/Year)  Persons who respond to the collection of ire contained in this form are not required to retained in this form are not required to retained in this form are not required to retained in this form are not required to retain the form displays a currently valid OMB collection  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired (Month/Day/Year)  A Disposed of (D) (Instr. 3, 4, and 5)	CROWN CRAFTS INC [CRWS]  (Middle)  3. Date of Earliest Transaction (Month/Day/Year)  (O8/15/2012  4. If Amendment, Date Original Filed(Month/Day/Year)  (Zip)  Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Following (Instr. 8)  (Month/Day/Year)  2. Transaction Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  Date (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A) or Disposed of (Instr. 3, 4 and 5)  (A) or Disposed of (Instr. 3 and 4)  (A) or Disposed of (Instr. 3 and 4)  (B) Disposed of (Instr. 3 and 4)  (Code V Amount (D) Price  (Code V Amount (D) Price (Code V Amount (D) P	CROWN CRAFTS INC [CRWS]   Check all applicable)   10% Owner Officer (give title below)   10% Owner Owner Officer (give title below)   10% Owner Owner Officer (give title below)   10% Owner O	

D # 0 N /411	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
KEATING MELVIN L 18 DRIFTWOOD DRIVE LIVINGSTON, NJ 07039	X					

## **Signatures**

Olivia Elliott on behalf of Melvin L. Keating	08/15/2012
**Signature of Reporting Person	Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted stock grant pursuant to Issuer's 2006 Omnibus Incentive Plan and Restricted Stock Agreement Form A, vesting (A) 3,500 shares on the earlier of (i) August 15, (1) 2013 and (ii) the date immediately preceding the date of the 2013 Annual Meeting of Stockholders; and (B) 3,500 shares on the earlier of (i) August 15, 2014 and (ii) the date immediately preceding the date of the 2014 Annual Meeting of Stockholders.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

