
(Exact name of registrant as specified in its charter)
Delaware
58-0678148
(State or other jurisdiction of incorporation or organization)
(I.R.S. Employer Identification No.)

916 South Burnside Avenue, Gonzales, Louisiana 70737
(Address of principal executive offices)
(225) 647-9100
(Registrant's telephone number, including area code)
Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\nabla$ No $\square$
Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule $12 \mathrm{~b}-2$ of the Exchange Act. (Check one):

Large accelerated filer $\square \quad$ Accelerated filer $\square \quad$ Non-accelerated filer $\square \quad$ Smaller reporting company $\square$ (Do not check if a smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes $\square$ No $\square$
The number of shares of common stock, $\$ 0.01$ par value, of the registrant outstanding as of July 25,2008 was $9,360,646$.

## TABLE OF CONTENTS

ITEM 2 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS
ITEM 4 - CONTROLS AND PROCEDURES
PART II - OTHER INFORMATION
Item 1 - Legal Proceedings
Item 1A - Risk Factors
Item 2 - Unregistered Sales of Equity Securities and Use of Proceeds
Item 3 - Defaults Upon Senior Securities
Item 4 - Submission of Matters to a Vote of Security Holders
Item 5 - Other Information
Item 6 - Exhibits
SIGNATURES
Index to Exhibits
Rule 13a-14(a)/15d-14(a) Certification
Rule 13a-14(a)/15d-14(a) Certification
Section 1350 Certification
Section 1350 Certification

## Table of Contents

CROWN CRAFTS, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
June 29, 2008 and March 30, 2008
(amounts in thousands, except share and per share amounts)

|  | June 29, 2008 |  | March 30, 2008 |  |
| :---: | :---: | :---: | :---: | :---: |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 10,074 | \$ | 7,930 |
| Accounts receivable (net of allowances of $\$ 1,175$ at June 29, 2008 and $\$ 1,268$ at March 30,2008): |  |  |  |  |
| Due from factor |  | 13,423 |  | 16,081 |
| Other |  | 2,328 |  | 2,197 |
| Inventories, net |  | 17,846 |  | 13,777 |
| Prepaid expenses |  | 931 |  | 1,064 |
| Assets held for sale |  | 663 |  | 663 |
| Deferred income taxes |  | 962 |  | 885 |
| Total current assets |  | 46,227 |  | 42,597 |
| Property, plant and equipment - at cost: |  |  |  |  |
| Land, buildings and improvements |  | 203 |  | 203 |
| Machinery and equipment |  | 2,298 |  | 2,241 |
| Furniture and fixtures |  | 755 |  | 742 |
|  |  | 3,256 |  | 3,186 |
| Less accumulated depreciation |  | 2,683 |  | 2,597 |
| Property, plant and equipment - net |  | 573 |  | 589 |
| Other assets: |  |  |  |  |
| Goodwill, net |  | 22,884 |  | 22,884 |
| Intangible assets, net |  | 6,847 |  | 7,276 |
| Other |  | 183 |  | 131 |
| Total other assets |  | 29,914 |  | 30,291 |
| Total Assets | \$ | 76,714 | \$ | 73,477 |
|  |  |  |  |  |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 8,307 | \$ | 5,614 |
| Accrued wages and benefits |  | 1,548 |  | 1,179 |
| Accrued royalties |  | 1,344 |  | 1,023 |
| Other accrued liabilities |  | 671 |  | 711 |
| Current maturities of long-term debt |  | 2,500 |  | 2,504 |
| Total current liabilities |  | 14,370 |  | 11,031 |
| Non-current liabilities: |  |  |  |  |
| Long-term debt |  | 22,010 |  | 22,311 |
| Deferred income taxes |  | 239 |  | 402 |
| Total non-current liabilities |  | 22,249 |  | 22,713 |
| Commitments and contingencies |  | - |  | - |
| Shareholders' equity: |  |  |  |  |
| Common stock - \$0.01 par value per share; Authorized $74,000,000$ shares; Issued $10,039,942$ shares at June 29, 2008 and March 30, 2008 |  |  |  |  |
|  |  | 100 |  | 100 |
| Additional paid-in capital |  | 39,412 |  | 39,247 |
| Treasury stock - at cost - 679,296 shares at June 29, 2008 and 562,647 at March 30, 2008 |  | $(2,493)$ |  | $(2,071)$ |
| Retained earnings |  | 3,076 |  | 2,457 |
| Total shareholders' equity |  | 40,095 |  | 39,733 |
| Total Liabilities and Shareholders' Equity | \$ | 76,714 | \$ | 73,477 |

See notes to unaudited condensed consolidated financial statements.

## Table of Contents

## CROWN CRAFTS, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF INCOME
For the Three-Month Periods Ended June 29, 2008 and July 1, 2007
(amounts in thousands, except per share amounts)

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 29, 2008 |  | July 1, 2007 |  |
| Net sales | \$ | 19,755 | \$ | 15,360 |
| Cost of products sold |  | 15,517 |  | 11,054 |
| Gross profit |  | 4,238 |  | 4,306 |
| Marketing and administrative expenses |  | 2,906 |  | 2,404 |
| Income from operations |  | 1,332 |  | 1,902 |
| Other income (expense): |  |  |  |  |
| Interest expense |  | (327) |  | (112) |
| Other - net |  | 12 |  | (35) |
| Income before income taxes |  | 1,017 |  | 1,755 |
| Income tax expense |  | 392 |  | 676 |
| Income from continuing operations after income taxes |  | 625 |  | 1,079 |
| Loss from discontinued operations - net of income taxes |  | (6) |  | (94) |
| Net income | \$ | 619 | \$ | 985 |
| Weighted average shares outstanding - basic |  | 9,415 |  | 10,004 |
| Weighted average shares outstanding - diluted |  | 9,677 |  | 10,297 |
| Basic earnings per share: |  |  |  |  |
| Income from continuing operations | \$ | 0.07 | \$ | 0.11 |
| Loss from discontinued operations |  | (0.00) |  | (0.01) |
| Total basic earnings per share | \$ | 0.07 | \$ | 0.10 |
| Diluted earnings per share: |  |  |  |  |
| Income from continuing operations | \$ | 0.06 | \$ | 0.11 |
| Loss from discontinued operations |  | (0.00) |  | (0.01) |
| Total diluted earnings per share | \$ | 0.06 | \$ | 0.10 |

See notes to unaudited condensed consolidated financial statements.

## Table of Contents

CROWN CRAFTS, INC. AND SUBSIDIARIES

## CONSOLIDATED STATEMENTS OF CASH FLOWS

For the Three-Month Periods Ended June 29, 2008 and July 1, 2007
(amounts in thousands)

|  | Three Months Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 29, 2008 |  | July 1, 2007 |  |
| Operating activities: |  |  |  |  |
| Net income | \$ | 619 | \$ | 985 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation of property, plant and equipment |  | 88 |  | 83 |
| Amortization of intangibles |  | 434 |  | 18 |
| Deferred income taxes |  | (240) |  | 503 |
| Loss on sale of property, plant and equipment |  | 1 |  | 8 |
| Discount accretion |  | 59 |  | 55 |
| Stock-based compensation |  | 165 |  | 126 |
| Changes in assets and liabilities: |  |  |  |  |
| Accounts receivable |  | 2,527 |  | 1,390 |
| Inventories, net |  | $(4,069)$ |  | $(4,408)$ |
| Prepaid expenses |  | 133 |  | 103 |
| Other assets |  | (57) |  | 15 |
| Accounts payable |  | 2,693 |  | 3,532 |
| Accrued liabilities |  | 650 |  | 837 |
| Net cash provided by operating activities |  | 3,003 |  | 3,247 |
| Investing activities: |  |  |  |  |
| Capital expenditures |  | (72) |  | (61) |
| Proceeds from disposition of assets |  | - |  | 13 |
| Net cash used in investing activities |  | (72) |  | (48) |
| Financing activities: |  |  |  |  |
| Payments on long-term debt |  | (629) |  | (6) |
| Borrowings (repayments) under revolving line of credit, net |  | 264 |  | $(2,742)$ |
| Purchase of treasury stock |  | (422) |  | - |
| Net cash used in financing activities |  | (787) |  | $(2,748)$ |
| Net increase in cash and cash equivalents |  | 2,144 |  | 451 |
| Cash and cash equivalents at beginning of period |  | 7,930 |  | 33 |
| Cash and cash equivalents at end of period | \$ | 10,074 | \$ | 484 |

## Supplemental cash flow information:

| Income taxes paid | $\$$ | 602 | $\$$ |
| :--- | :--- | :--- | :--- |
| Interest paid | 213 | 15 |  |

See notes to unaudited condensed consolidated financial statements.

## CROWN CRAFTS, INC. AND SUBSIDIARIES <br> NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS AS OF AND FOR THE THREE -MONTH PERIODS ENDED JUNE 29, 2008 AND JULY 1, 2007

1. Basis of Presentation: The accompanying unaudited consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") applicable to interim financial information and the rules and regulations of the Securities and Exchange Commission (the "SEC"). Accordingly, they do not include all of the information and disclosures required by GAAP for complete financial statements. In the opinion of management, such interim consolidated financial statements contain all adjustments necessary to present fairly the financial position of Crown Crafts, Inc. and its subsidiaries (collectively, the "Company") as of June 29, 2008 and the results of its operations and cash flows for the period presented. Such adjustments include normal, recurring accruals. Operating results for the three-month period ended June 29, 2008 are not necessarily indicative of the results that may be expected for the year ending March 29, 2009. For further information, refer to the Company's consolidated financial statements and notes thereto included in the annual report on Form 10-K for the year ended March 30, 2008.

Revenue Recognition: Sales are recorded when goods are shipped to customers and are reported net of allowances for estimated returns and allowances in the consolidated statements of income. Allowances for returns are estimated based on historical rates. Allowances for returns, advertising allowances, warehouse allowances and volume rebates are netted against sales. These allowances are recorded commensurate with sales activity and the cost of such allowances is netted against sales in reporting the results of operations. Shipping and handling costs, net of amounts reimbursed by customers, are relatively insignificant and are included in net sales.

Use of Estimates: The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Significant estimates are made with respect to the allowances related to accounts receivable for customer deductions for returns, allowances and disputes. The Company has a certain amount of discontinued finished goods which necessitate the establishment of inventory reserves which are highly subjective. Actual results could differ from those estimates.

Segment and Related Information: The Company operates primarily in one principal segment, infant and toddler products. These products consist of infant and toddler bedding, infant bibs and related soft goods.
Earnings Per Share: Earnings per share are calculated in accordance with SFAS No. 128, Earnings per Share, which requires dual presentation of basic and diluted earnings per share on the face of the consolidated statements of income for all entities with complex capital structures. Earnings per common share are based on the weighted average number of shares outstanding during the period. Basic and diluted weighted average shares are calculated in accordance with the treasury stock method, which assumes that the proceeds from the exercise of all options are used to repurchase common shares at market value. The number of shares remaining after the exercise proceeds are exhausted represents the potentially dilutive effect of the options.

## Table of Contents

The following table sets forth the computation of basic and diluted net income per common share for the three-month periods ended June 29, 2008 and July 1, 2007.

|  | $\begin{aligned} & \text { Three-months } \\ & \text { ended } \\ & \text { June 29, } 2008 \\ & \hline \end{aligned}$ |  | Three-months ended <br> July 1, 2007 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (Amounts in thousands, except per share data) |  |  |  |
| Income from continuing operations | \$ | 625 | \$ | 1,079 |
| Loss from discontinued operations |  | (6) |  | (94) |
| Net income, basic and diluted | \$ | 619 | \$ | 985 |
| Weighted average number of shares outstanding |  |  |  |  |
| Basic |  | 9,415 |  | 10,004 |
| Effect of dilutive securities |  | 262 |  | 293 |
| Diluted |  | 9,677 |  | 10,297 |
| Earnings per common share |  |  |  |  |
| Basic |  |  |  |  |
| Continuing operations | \$ | 0.07 | \$ | 0.11 |
| Discontinued operations |  | (0.00) |  | (0.01) |
| Total | \$ | 0.07 | \$ | 0.10 |
| Earnings per common share |  |  |  |  |
| Diluted |  |  |  |  |
| Continuing operations | \$ | 0.06 | \$ | 0.11 |
| Discontinued operations |  | (0.00) |  | (0.01) |
| Total | \$ | 0.06 | \$ | 0.10 |

Impairment of Long-lived Assets, Identifiable Intangibles and Goodwill: The Company reviews for impairment long-lived assets and certain identifiable intangible assets whenever events or changes in circumstances indicate that the carrying amount of any asset may not be recoverable. In the event of impairment, the asset is written down to its fair market value. Assets to be disposed of, if any, are recorded at the lower of net book value or fair market value, less cost to sell at the date management commits to a plan of disposal, and are classified as assets held for sale on the consolidated balance sheet.

The Company reviews the carrying value of goodwill annually and sooner if facts and circumstances suggest that the asset may be impaired. Impairment of goodwill and write-downs, if any, are measured based on estimates of future cash flows. Goodwill is stated net of accumulated amortization of $\$ 6.4$ million at June 29, 2008 and March 30, 2008. On April 1, 2002, the Company implemented Statement of Financial Accounting Standards ("SFAS") No. 142, Goodwill and Other Intangible Assets ("SFAS No. 142"). As a result, the Company discontinued amortizing goodwill but continued to amortize other long-lived intangible assets. In lieu of amortization, the Company is required to perform an annual impairment review of its goodwill. The Company has determined that the fair value of its goodwill exceeded the recorded value at April 2, 2007 and March 31, 2008.

Allowances Against Accounts Receivable: The Company's allowances against accounts receivable are primarily contractually agreed upon deductions for items such as advertising and warehouse allowances and volume rebates. These deductions are recorded throughout the year commensurate with sales activity. Funding of the majority of the Company's allowances occurs on a per-invoice basis.

The allowances for customer deductions, which are netted against accounts receivable in the consolidated balance sheets, consist of agreed upon advertising support, markdowns and warehouse and other allowances. Consistent with the guidance provided in EITF 01-9, all such allowances are recorded as direct offsets to sales and such costs are accrued commensurate with sales activities. When a customer requests deductions, the allowances are reduced to reflect such payments.

The Company analyzes the components of the allowances for customer deductions monthly and adjusts the allowances to the appropriate levels. The timing of the customer initiated funding requests for advertising support can cause the net balance in the allowance account to fluctuate from period to period. The timing of such funding requests should have no impact on the consolidated statements of income since such costs are accrued commensurate with sales activity.

Provisions for Income Taxes: The provisions for income taxes include all currently payable federal, state and local taxes that are based upon the Company's taxable income and the change during the fiscal year in net deferred income tax assets and liabilities. The Company provides for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse.

Royalty Payments: The Company has entered into agreements that provide for royalty payments based on a percentage of sales with certain minimum guaranteed amounts. These royalty amounts are accrued based upon historical sales rates adjusted for current sales trends by customers. Total royalty expenses, net of royalty income, included in cost of sales amounted to $\$ 1.3$ million and $\$ 0.9$ million for the three-month periods ended June 29, 2008 and July 1, 2007, respectively.

Recently Issued Accounting Standards: In July 2006, the Financial Accounting Standards Board ("FASB") issued Interpretation No. 48, Accounting for Uncertainty in Income Taxes - an interpretation of FASB Statement No. 109 ("FIN 48"), which clarifies the accounting and disclosure for uncertain tax positions, as defined. FIN 48 seeks to reduce the diversity in practice associated with certain aspects of the recognition and measurement related to accounting for income taxes. On April 2, 2007, the Company adopted the provisions of FIN 48. Based on its recent evaluation, the Company has concluded that there are no significant uncertain tax positions requiring recognition in the Company's consolidated financial statements. The Company's evaluation was performed for the years ended April 3, 2005, April 2, 2006, April 1, 2007, and March 30, 2008, the years which remain subject to examination by major tax jurisdictions as of June 29, 2008. The Company's policy is to accrue interest expense and penalties as appropriate on its estimated unrecognized tax benefits as a charge to interest expense in the Company's consolidated financial statements.

In September 2006, the FASB issued SFAS No. 157, Fair Value Measurements ("SFAS No. 157"), which defines fair value, establishes a framework for a reporting entity to measure fair value in GAAP, and expands disclosure requirements related to fair value measurements. This statement is effective for financial statements issued for fiscal years beginning after November 15, 2007 and for interim periods within those fiscal years. In February 2008, the FASB issued Staff Position ("FSP") No. 157-2, which delayed the effective date of SFAS No. 157 for nonfinancial assets and nonfinancial liabilities, except for items that are recognized or disclosed at fair value in the financial statements on a recurring basis, to fiscal years beginning after November 15, 2008. The Company has not yet determined the impact that the adoption of SFAS No. 157 will have on its non-financial assets and liabilities which are not recognized on a recurring basis; however, the Company does not anticipate that it will materially impact the Company's consolidated financial statements.

In February 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities ("SFAS No. 159"). This statement provides companies an option to report selected financial assets and liabilities at fair value. SFAS No. 159 is effective for financial statements issued for fiscal years beginning after November 15, 2007. Upon adoption, the Company did not elect the fair value option for any items within the scope of SFAS No. 159; therefore, the adoption of SFAS No. 159 did not have an impact on the Company's consolidated financial statements.

## Table of Contents

In December 2007, the FASB issued SFAS No. 141 (Revised 2007), Business Combinations ("SFAS No. 141(R)"), which establishes principles and requirements for the reporting entity in a business combination, including recognition and measurement in the financial statements of the identifiable assets acquired, the liabilities assumed, and any non-controlling interest in the acquiree. This statement also establishes disclosure requirements to enable financial statement users to evaluate the nature and financial effects of the business combination. SFAS No. 141(R) applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual reporting period beginning on or after December 15, 2008, and interim periods within those fiscal years. Early adoption is prohibited.
2. Share-Based Compensation: The Company has two incentive stock plans, the 1995 Stock Option Plan ("1995 Plan") and the 2006 Omnibus Incentive Plan ("2006 Plan"). The Company granted non-qualified stock options to employees and non-employee directors from the 1995 Plan through the fiscal year ended April 2, 2006. In conjunction with the approval of the 2006 Plan by the Company's stockholders at its Annual Meeting in August 2006, options may no longer be issued from the 1995 Plan.

The 2006 Plan is intended to attract and retain directors, officers and employees of the Company and to motivate these persons to achieve performance objectives related to the Company's overall goal of increasing stockholder value. The principal reason for adopting the 2006 Plan is to ensure that the Company has a mechanism for long-term, equity-based incentive compensation to directors, officers and employees. Awards granted under the 2006 Plan may be in the form of qualified or non-qualified stock options, restricted stock, stock appreciation rights, long-term incentive compensation units consisting of a combination of cash and shares of the Company's common stock, or any combination thereof within the limitations set forth in the 2006 Plan. The 2006 Plan is administered by the compensation committee of the board of directors, which selects eligible employees and non-employee directors to participate in the 2006 Plan and determines the type, amount and duration of individual awards.

The Company uses the Black-Scholes option-pricing model to determine the fair-value of stock options under SFAS No. 123(R), consistent with the method previously used for pro forma disclosures under SFAS No. 123. The Company elected to use the modified prospective transition method permitted by SFAS No. 123(R). Under the modified prospective transition method, SFAS No. 123(R) applies to stock options granted on or after April 3, 2006 as well as the unvested portion of stock options that were outstanding as of April 2, 2006, including those that are subsequently modified, repurchased or cancelled. Under the modified prospective transition method, compensation expense recognized during the fiscal year ended April 1, 2007 included compensation for all stock options granted prior to, but not yet vested as of, April 2, 2006 in accordance with the original provisions of SFAS No. 123. Prior periods were not restated to reflect the impact of adopting SFAS No. 123(R).

The Company recorded $\$ 165,000$ of share-based compensation during the three-month period ended June 29, 2008, which affected basic and diluted earnings per share by $\$ 0.02$. The Company recorded $\$ 126,000$ of stock-based compensation during the quarter ended July 1, 2007, which affected basic and diluted earnings per share by $\$ 0.01$. No share-based compensation costs were capitalized as part of the cost of an asset as of June 29, 2008.

Stock Options: The following table represents stock option activity for fiscal year 2009:

|  | Weighted-Average Exercise Price |  | Number of Options Outstanding |
| :---: | :---: | :---: | :---: |
| Outstanding at March 30, 2008 | \$ | 2.15 | 651,330 |
| Granted |  | 3.58 | 200,000 |
| Exercised |  | - | - |
| Forfeited |  | - | - |
| Outstanding at June 29, 2008 | \$ | 2.48 | 851,330 |
| Exercisable at June 29, 2008 | \$ | 1.41 | 431,000 |

## Table of Contents

During the quarter ended June 29, 2008, the Company granted 200,000 non-qualified stock options at the market price at the date of grant, which options vest over a two-year period, assuming continued service. The following weighted-average assumptions were used for the stock options granted during the quarter ended June 29, 2008.

|  | Options <br> Issued to <br> Employes |
| :--- | :---: |
| Options Issued | 200,000 |
| Dividend Yield | - |
| Expected Volatility | $60.00 \%$ |
| Risk free interest rate | $3.54 \%$ |
| Expected life in years | 5.75 |
| Forfeiture rate | $5.00 \%$ |

For the three -month period ended June 29, 2008, the Company recognized compensation expense associated with stock options as follows (in thousands):

|  | Cost of Products Sold |  | Marketing \& Administrative Expenses |  | Total <br> Expense |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Options granted in fiscal year 2007 | \$ | 11 | \$ | 37 | \$ | 48 |
| Options granted in fiscal year 2008 |  | 9 |  | 23 |  | 32 |
| Options granted in fiscal year 2009 |  | 3 |  | 7 |  | 10 |
| Unvested options at April 3, 2006 |  | - |  | 1 |  | 1 |
| Total stock option compensation | \$ | 23 | \$ | 68 | \$ | 91 |

For the quarter ended July 1, 2007, the Company recognized $\$ 52,000$ of compensation expenses associated with stock options, of which $\$ 12,000$ was included in cost of products sold and $\$ 40,000$ was included in marketing and administrative expenses.

Non-vested Stock: The fair value of non-vested stock granted is determined based on the number of shares granted multiplied by the quoted closing price of the Company's common stock on the date of grant. All non-vested stock granted under the 2006 Plan vests based upon continued service.

During the quarter ended October 1, 2006, the Company granted 375,000 shares of non-vested stock with a fair value of $\$ 3.15$ as of the date of the stock grants. These shares have four-year cliff vesting. The Company recognized $\$ 74,000$ of compensation expense related to these non-vested stock grants during each of the three-month periods ended June 29, 2008 and July 1, 2007, which was included in marketing and administrative expenses in the accompanying consolidated statements of income. The deferred amount of these nonvested stock grants is being amortized by monthly charges to earnings over the remaining portion of the vesting period.

At June 29, 2008, the amount of unrecognized compensation expense related to these stock grants amounted to $\$ 640,000$. The amount of compensation expense related to non-vested stock grants to be recognized in future periods will be affected by any future non-vested stock grants and by the separation from the Company of any employee who has received non-vested stock grants that are unvested as of such employee's separation date.

## Table of Contents

3. Inventory: Major classes of inventory were as follows (in thousands):

|  | June 29, 2008 |  | March 30, 2008 |  |
| :---: | :---: | :---: | :---: | :---: |
| Raw Materials | \$ | 48 | \$ | 40 |
| Work in Process |  | - |  | - |
| Finished Goods |  | 17,798 |  | 13,737 |
| Total inventory | \$ | 17,846 | \$ | 13,777 |

Inventory is recorded net of reserves for inventories classified as irregular or discontinued of \$0.4 million at June 29, 2008 and $\$ 0.3$ million at March 30, 2008.

## 4. Financing Arrangements

Factoring Agreement: The Company assigns the majority of its trade accounts receivable to a commercial factor. Under the terms of the factoring agreement, the factor remits payments to the Company on the average due date of each group of invoices assigned. The factor bears credit losses with respect to assigned accounts receivable that are within approved credit limits. The Company bears losses resulting from returns, allowances, claims and discounts.

Long-term debt: At June 29, 2008 and March 30, 2008, long term debt consisted of (in thousands):

|  | June 29, | March 30, 2008 |
| :---: | :---: | :---: |
| Revolving line of credit | $\overline{\$ 17,647}$ | \$17,383 |
| Term loan | 3,542 | 4,167 |
| Non-interest bearing notes | 4,000 | 4,000 |
| Original issue discount | (679) | (739) |
| Capital leases | - | 4 |
|  | 24,510 | 24,815 |
| Less current maturities | 2,500 | 2,504 |
|  | \$22,010 | \$22,311 |

The Company's credit facilities at June 29, 2008 include the following:
Revolving Line of Credit of up to $\$ 26$ million, including a $\$ 1.5$ million sub-limit for letters of credit, with an interest rate of prime minus $1.00 \%$ ( $4.00 \%$ at June 29, 2008) for base rate borrowings or LIBOR plus $2.25 \%$ ( $4.63 \%$ at June 29, 2008), maturing on July 11, 2010 and secured by a first lien on all assets of the Company. There was a balance of $\$ 17.6$ million on the revolving line of credit at June 29, 2008, and the Company had $\$ 4.5$ million available under the revolving line of credit based on eligible accounts receivable and inventory balances as of June 29, 2008. As of June 29, 2008, letters of credit of $\$ 0.5$ million were outstanding against the $\$ 1.5$ million sub-limit for letters of credit.

The financing agreement for the $\$ 26$ million revolving line of credit contains usual and customary covenants for transactions of this type, including limitations on other indebtedness, liens, transfers of assets, investments and acquisitions, merger or consolidation transactions, dividends, transactions with affiliates and changes in or amendments to the organizational documents for the Company and its subsidiaries. The Company was in compliance with these covenants as of June 29, 2008.

Term Loan of an original amount of $\$ 5$ million, with an interest rate of prime plus $0.5 \%(5.50 \%$ at June 29,2008$)$ and requiring equal monthly installments of principal until final maturity on November 1, 2009.
Subordinated Notes of $\$ 4$ million. The notes do not bear interest and are due in two equal installments of $\$ 2$ million each, the first of which is payable on July 11, 2010, and the second of which is payable on July 11, 2011. The original issue discount of $\$ 1.1$ million on this non-interest bearing obligation at a market interest rate of $7.25 \%$ is being amortized over the life of the notes. The remaining unamortized balance of $\$ 0.7$ million is included in the consolidated balance sheet as of June 29, 2008.

## Table of Contents

Minimum annual maturities are as follows (in thousands):

| Fiscal | $\underline{\text { Revolver }}$ | Term Loan |  | Sub Notes |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2009 | - | \$ | 1,875 |  | - | \$ 1,875 |
| 2010 | - |  | 1,667 |  | - | 1,667 |
| 2011 | \$17,647 |  | - | \$ | 2,000 | 19,647 |
| 2012 | - |  | - |  | 2,000 | 2,000 |
| Total | \$17,647 | \$ | 3,542 |  | 4,000 | \$25,189 |

## 5. Acquisitions

Kimberly Grant: On December 29, 2006, Crown Crafts Infant Products, Inc. ("CCIP"), a wholly-owned subsidiary of the Company, acquired substantially all of the assets of Kimberly Grant, Inc., a designer of various infant and toddler products. The purchase price consisted of $\$ 550,000$ paid at closing and $\$ 50,000$ paid upon renewal of the acquired "Kimberly Grant" trademark.

The assets acquired were limited to certain intangible assets, the fair values of which were determined by the Company. The Company's resulting allocation of the purchase price, the estimated useful life of the assets acquired, the accumulated amortization and the amortization expense as of and for the three-month period ended June 29, 2008 is as follows:

|  | Gross Carrying Amount | Estimated Useful Life | Accumulated Amortization |  | Aggregate Amortization Expense three-months ended <br> June 29, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tradename | \$466,387 | 15 years | \$ | 46,645 | \$ | 7,773 |
| Existing designs | 35,924 | 1 year |  | 35,924 |  | - |
| Non-compete | 97,689 | 15 years |  | 9,723 |  | 1,629 |
| Totals | \$600,000 |  | \$ | 92,292 | \$ | 9,402 |

Springs: On November 5, 2007, CCIP acquired certain assets from, and assumed certain liabilities of, Springs Global US, Inc. ("Springs Global") with respect to the baby products line of Springs Global. The purchase price consisted initially of $\$ 12.4$ million for the inventory and certain intangible assets, which was subject to an adjustment pending the completion of a final valuation of the inventory purchased. Upon the completion of this valuation, $\$ 1.4$ million was returned to the Company for a net purchase price of $\$ 11.0$ million. The Company also capitalized $\$ 0.4$ million of direct costs associated with this acquisition for a total capitalized acquisition cost of $\$ 11.4$ million.

The fair values of the intangible assets acquired were determined by the Company. The Company's allocation of the intangible assets acquired, their estimated useful life, the accumulated amortization and the amortization expense as of and for the year ended June 29, 2008 is as follows:

|  | Gross <br> Carrying <br> Amount | Estimated <br> Useful Life | Accumulated Amortization | Aggregate Amortization Expense three-months ended June 29, 2008 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Licenses \& existing designs | \$1,655,188 | 2 years | \$ 551,732 | \$ | 206,898 |
| Licenses \& future designs | 1,846,822 | 4 years | 307,822 |  | 115,425 |
| Non-compete | 114,981 | 4 years | 19,181 |  | 7,185 |
| Customer relationships | 3,817,538 | 10 years | 254,482 |  | 95,439 |
| Totals | \$7,434,529 |  | \$ 1,133,217 | \$ | 424,947 |

## Table of Contents

Amortization expense related to acquisitions affected basic and diluted earnings per share by $\$ 0.04$.
The Springs Global baby products line represented less than 2\% of the total revenues of Springs Global, and separate financial statements for the baby products line were not historically prepared. Nonetheless, in connection with the acquisition, the management of Springs Global furnished to the Company unaudited, abbreviated statements of revenues and direct expenses with respect to the baby products line of Springs Global for the nine-month period ended September 29, 2007 and the twelve-month period ended December 30, 2006. These statements excluded charges for corporate overhead, interest expense and income taxes, but included estimates of charges for customer service, cash management, purchasing, accounting and information technology services that were directly charged to the baby products line and/or allocated to it based on a relative percentage of sales in the baby products line to the total sales of Springs Global. The periods covered by these statements are not coterminous with the Company's fiscal periods. Additionally, such charges and allocations are not necessarily indicative of the costs that would have been incurred if the Springs Global baby products line had been a separate entity, or if the business had been owned and operated by the Company. Certain of the Company's costs incurred to operate the Springs Global baby products line are anticipated to be less than those incurred by Springs Global; however, no reliably verifiable information is available to adjust the estimated results of operations of the Springs Global baby products line, and no pro forma adjustments have been made to give effect to these anticipated reduced costs.

For pro forma purposes, the revenues and expenses reported by the Springs Global baby products line for the three-month period ended March 31, 2007 (derived on a pro rata basis using the nine-month period ended September 29, 2007 because the Company does not have Springs Global's actual results of operations for the period ended March 31, 2007) were combined with the revenues and expenses reported by the Company for the three-month period ended July 1, 2007 and adjusted for pro rata estimates of the Company's revenues and expenses related to these products.

The following unaudited proforma financial information presents a summary of the Company's consolidated results of operations for the three-month period ended July 1, 2007, as if the acquisition of the baby products line from Springs Global had occurred on April 2, 2007. This proforma financial information includes adjustments to reflect the amortization of the intangible assets acquired and an estimate of the interest expense that would have been incurred, but is not otherwise necessarily indicative of the consolidated results of operations that would have been reported by the Company if the acquisition had occurred on April 2, 2007 (in thousands):

Three-Month
Period Ended
July 1, 2007
(Unaudited)

| Net sales | \$ | 21,369 |
| :---: | :---: | :---: |
| Total operating expenses |  | 19,907 |
| Income from continuing operations | \$ | 739 |
| Earnings per share: |  |  |
| Basic | \$ | 0.07 |
| Diluted | \$ | 0.07 |

6. Discontinued Operations: On February 2, 2007, the Company announced that it would liquidate Churchill Weavers, Inc. ("Churchill"). During the first quarter of fiscal year 2008, Churchill's operations ceased and all employees were terminated. The Company is actively marketing Churchill's land and building for sale. The property has been appraised at greater than net book value. In accordance with accounting guidelines, the property is classified as assets held for sale in the consolidated balance sheets, and the operations of Churchill are classified as discontinued operations in the consolidated statements of income.
7. Treasury Stock: In June 2007, the board of directors of the Company created a capital committee and authorized the committee to adopt a program that would allow the Company to spend an aggregate of up to $\$ 6$ million to repurchase shares of the Company's common stock from July 1, 2007 through July 1, 2008. Pursuant to this program, the Company repurchased 116,649 shares during the three-month period ended June 29, 2008, at a cost of $\$ 422,000$.

## Table of Contents

## ITEM 2 - MANAGEMENT'S DISCUSSION AND ANALYSIS OF

## FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The Company operates indirectly through its subsidiaries, Crown Crafts Infant Products, Inc. and Hamco, Inc., primarily in the infant and toddler products segments within the consumer products industry. The Company's offices are located in Compton, California; Gonzales, Louisiana; Rogers, Arkansas; and Roslyn Heights, New York.

The infant and toddler products segment consists of infant and toddler bedding, bibs, soft goods and accessories. Sales of the Company's products are generally made directly to retailers, which are primarily mass merchants, chain stores, juvenile specialty stores, internet accounts, wholesale clubs and catalogue and direct mail houses. The Company's products are manufactured primarily in China and marketed under a variety of Company-owned trademarks, under trademarks licensed from others and as private label goods.

The infant and toddler consumer products industry is highly competitive. The Company competes with a variety of distributors and manufacturers (both branded and private label), including Kids Line, LLC and CoCaLo, Inc., divisions of Russ Berrie and Co., Inc. in its infant and juvenile segment; Summer Infant, Inc.; Lambs \& Ivy; The Betesh Group; Carters, Inc.; Luv n’ Care, Ltd.; Danara International, Ltd.; Triboro Quilt Manufacturing, Inc.; and Gerber Childrenswear, Inc., on the basis of quality, design, price, brand name recognition, service and packaging. The Company's ability to compete depends principally on styling, price, service to the retailer and continued high regard for the Company's products and trade names.

## RESULTS OF OPERATIONS

The following table contains results of operations data for the three-month periods ended June 29, 2008 and July 1, 2007 and the dollar and percentage variances among those periods.

|  | Three-Month Period Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | June 29, 2008 | July 1, 2007 | Schange | \% change |
|  | Dollars in thousands |  |  |  |
| Net sales by category |  |  |  |  |
| Bedding, blankets and accessories | \$ 16,307 | \$ 11,406 | \$4,901 | 43.0\% |
| Bibs and bath | 3,448 | 3,954 | (506) | -12.8\% |
| Total net sales | 19,755 | 15,360 | 4,395 | 28.6\% |
| Cost of products sold | 15,517 | 11,054 | 4,463 | 40.4\% |
| Gross profit | 4,238 | 4,306 | (68) | -1.6\% |
| $\%$ of net sales | 21.5\% | 28.0\% |  |  |
| Marketing and administrative expenses | 2,906 | 2,404 | 502 | 20.9\% |
| $\%$ of net sales | 14.7\% | 15.7\% |  |  |
| Interest expense | 327 | 112 | 215 | 192.0\% |
| Other income (expense) | 12 | (35) | 47 | -134.3\% |
| Income tax expense | 392 | 676 | (284) | -42.0\% |
| Income from continuing operations after taxes | 625 | 1,079 | (454) | -42.1\% |
| Discontinued operations - net of taxes | (6) | (94) | 88 | -93.6\% |
| Net income | 619 | 985 | (366) | -37.2\% |
| \% of net sales | 3.1\% | 6.4\% |  |  |

Net Sales: Sales of bedding, blankets and accessories increased for the three-month period of fiscal year 2009 as compared to the same period in fiscal year 2008. Sales increased by $\$ 4.7$ million due to the acquisition of the baby products line of Springs Global on November 5, 2007, and increased by $\$ 3.7$ million due to shipments of new bedding and blanket programs. These increases were offset by $\$ 2.4$ million in lower replenishment orders or discontinued programs and a $\$ 1.1$ million decrease resulting from initial shipments made in the first quarter of fiscal year 2008.

Bib and bath sales decreased for the three-month period of fiscal year 2009 as compared to the same period in fiscal year 2008. Sales decreased by $\$ 0.8$ million due to programs that were discontinued or had lower replenishment orders. Offsetting this decrease was an increase of $\$ 0.3$ million related to sales of new designs and promotions.

## Table of Contents

Gross Profit: Gross profit decreased in both amount and as a percentage of net sales for the three-month period of fiscal year 2009 as compared to the same period of fiscal year 2008. The decrease is due primarily to a change from a favorable burden deferral of $\$ 427,000$ for the three-month period ended July 1, 2007 to an unfavorable burden deferral of $\$ 48,000$ for the current year period. Also, the standard cost of sales increased in the current year primarily as a result of increased acquisition-related amortization expense of $\$ 320,000$. In addition, royalty expense increased approximately $\$ 490,000$ primarily related to the Springs Global acquisition and new licensed programs.

Marketing and Administrative Expenses: Marketing and administrative expenses for the three-month period of fiscal year 2009 increased in amount but decreased as a percentage of net sales as compared to the same period of fiscal year 2008. The Company incurred approximately $\$ 180,000$ in expenses associated with the Governance and Standstill Agreement entered into on July 1, 2008 with Wynnefield Small Cap Value, L.P. and its affiliates. In addition, the Company experienced increased salaries of approximately $\$ 155,000$ and increased amortization of approximately $\$ 96,000$ as the Company integrated the Springs Global acquisition. The decrease in marketing and administrative expenses as a percentage of net sales excluding the aforementioned factors is a direct result of the increase in net sales.

Interest Expense: The increase in interest expense for the three-month period of fiscal year 2009 as compared to the same period in fiscal year 2008 is due to a higher revolving line of credit balance and a new term loan executed in conjunction with the acquisition of the baby products line from Springs Global on November 5, 2007

## FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES

Net cash provided by operating activities was $\$ 3.0$ million for the three-month period ended June 29, 2008, compared to net cash provided by operating activities of $\$ 3.2$ million for the three-month period ended July 1, 2007. The change in cash provided by operating activities was primarily due to changes in deferred income tax, accounts payable and accrued liability balances, offset by changes in accounts receivable and inventory balances. Net cash used in investing activities was $\$ 72,000$ during the three-month period ended June 29, 2008 compared to net cash used in investing activities of $\$ 48,000$ in the prior year period. Net cash used in financing activities was $\$ 0.8$ million during the three-month period ended June 29,2008 compared to net cash used in financing activities of $\$ 2.7$ million in the prior year period. Cash used in the current year was primarily for payments on long-term debt and treasury stock purchases offset by borrowings on the revolving line of credit. Cash used in the prior year was primarily payments on the revolving line of credit. Total debt outstanding increased to $\$ 24.5$ million at June 29,2008 , from $\$ 3.1$ million at July 1, 2007. The increase is primarily due to debt incurred to purchase the baby products line from Springs Global and borrowings on the revolving line of credit drawn down due to uncertainties in the United States credit markets. As of June 29, 2008, letters of credit of $\$ 0.5$ million were outstanding against the $\$ 1.5$ million sub-limit for letters of credit associated with the Company's $\$ 26$ million revolving credit facility. Based on eligible accounts receivable and inventory balances as of June 29, 2008, the Company had revolving credit availability of $\$ 4.5$ million.

The Company's ability to make scheduled payments of principal, to pay the interest on or to refinance its maturing indebtedness, to fund capital expenditures or to comply with its debt covenants will depend upon future performance. The Company's future performance is, to a certain extent, subject to general economic, financial, competitive, legislative, regulatory and other factors beyond its control. Based upon the current level of operations, the Company believes that cash flow from operations together with availability from the revolving line of credit will be adequate to meet liquidity needs.

To reduce its exposure to credit losses and to enhance its cash flow, the Company assigns the majority of its trade accounts receivable to a commercial factor. The Company's factor approves customer accounts and credit lines and collects the Company's accounts receivable balances. Under the terms of the factoring agreement, which expires in July 2010, the factor remits payments to the Company on the average due date of each group of invoices assigned. If a customer fails to pay the factor on the due date, the Company is charged interest at prime less $1.0 \%$, which was $4.00 \%$ at June 29, 2008, until payment is received. The factor bears credit losses with respect to assigned accounts receivable from approved customers that are within approved credit limits. The Company bears losses resulting from returns, allowances, claims and discounts. The Company's factor may at any time terminate or limit its approval of shipments to a particular customer. If such a termination occurs, the Company must either assume the credit risks for shipments after the date of such termination or cease shipments to such customer.

## Table of Contents

## FORWARD-LOOKING INFORMATION

This Quarterly Report contains forward-looking statements within the meaning of the Securities Act of 1933, the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. Such statements are based upon management's current expectations, projections, estimates and assumptions. Words such as "expects," "believes," "anticipates" and variations of such words and similar expressions identify such forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause future results to differ materially from those suggested by the forward-looking statements. These risks include, among others, general economic conditions, including changes in interest rates, in the overall level of consumer spending and in the price of oil, cotton and other raw materials used in the Company's products, changing competition, changes in the retail environment, the level and pricing of future orders from the Company's customers, the Company's dependence upon third-party suppliers, including some located in foreign countries with unstable political situations, the Company's ability to successfully implement new information technologies, customer acceptance of both new designs and newly-introduced product lines, actions of competitors that may impact the Company's business, disruptions to transportation systems or shipping lanes used by the Company or its suppliers, and the Company's dependence upon licenses from third parties. Reference is also made to the Company's periodic filings with the Securities and Exchange Commission for additional factors that may impact the Company's results of operations and financial condition. The Company does not undertake to update the forward-looking statements contained herein to conform to actual results or changes in the Company's explanations, whether as a result of new information, future events or otherwise.

## ITEM 4 - CONTROLS AND PROCEDURES

The Company's Chief Executive Officer and Chief Financial Officer have evaluated the effectiveness of the Company's disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (the "Exchange Act")), as of the end of the period covered by this report, as required by paragraph (b) of Rules 13a-15 or 15d-15 of the Exchange Act. Based on such evaluation, such officers have concluded that, as of the end of the period covered by this report, the Company's disclosure controls and procedures are effective.
During the quarter ended June 29, 2008, there was not any change in the Company's internal control over financial reporting identified in connection with the evaluation required by paragraph (d) of Rules 13a-15 or $15 \mathrm{~d}-15$ of the Exchange Act that has materially affected, or is reasonably likely to materially affect, the Company's control over financial reporting.

## PART II — OTHER INFORMATION

Item 1 - Legal Proceedings
From time to time, the Company is involved in various legal proceedings relating to claims arising in the ordinary course of its business. Neither the Company nor any of its subsidiaries is a party to any such legal proceeding the outcome of which, individually or in the aggregate, is expected to have a material adverse effect on the Company's financial condition, results of operations or cash flows.

Item 1A — Risk Factors
There have been no material changes to the risk factors disclosed in Item 1A. of Part 1 in the Company's Form 10-K for the year ended March 30, 2008.

## Table of Contents

Item 2 - Unregistered Sales of Equity Securities and Use of Proceeds
(c) Issuer Purchases of Equity Securities.

The table below sets forth information regarding the Company's repurchases of its outstanding common stock during the three-month period ended June 28, 2008.

| Period | Total Number of Shares Purchased | Average Price <br> Paid Per Share (1) |  | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2) | Approximate Dollar Value of Shares That May Yet be Purchased Under the Plans or Programs (2) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| March 31, 2008 through May 4, 2008 | 52,895 | \$ | 3.50 | 52,895 | \$ | 3,743,851 |
| May 5, 2008 through June 1, 2008 | 35,495 | \$ | 3.60 | 35,495 | \$ | 3,615,918 |
| June 2, 2008 through June 29, 2008 | 28,259 | \$ | 3.84 | 28,259 | \$ | 3,507,284 |
| Total | 116,649 | \$ | 3.62 | 116,649 | \$ | 3,507,284 |

(1) Includes broker fees of $\$ 0.03$ per share.
(2) In June 2007, the Company's board of directors formed a Capital Committee which is authorized to cause the Company to spend up to $\$ 6$ million in the aggregate to repurchase from its stockholders shares of the outstanding common stock of the Company between July 1, 2007 and July 1, 2008 and to determine the terms and conditions under which any such repurchases would be made. During the three-month period ended September 30, 2007, 84,855 shares were repurchased at an average price per share, including broker fees, of $\$ 3.95$. During the three-month period ended December 30, 2007, 140,353 shares were repurchased at an average price per share, including broker fees, of $\$ 3.70$. During the three-month period ended March 30, 2008, 337,439 shares were repurchased at an average price per share, including broker fees, of $\$ 3.61$.
The authorization period for the repurchase of shares ended on July 1, 2008. There were no shares repurchased subsequent to June 29, 2008.

Item 3 - Defaults Upon Senior Securities
None.
Item 4 - Submission of Matters to a Vote of Security Holders
None.
Item 5 - Other Information
None.

## Table of Contents

Item 6 - Exhibits

| $\frac{\text { Exhibit No. }}{10.1}$ | Exhibit <br> Governance and Standstill Agreement dated July 1, 2008 by and among Crown Crafts, Inc., Wynnefield Small Cap Value, <br> L.P., Wynnefield Partners Small Cap Value Offshore Fund, Ltd., Wynnefield Partners Small Cap Value, L.P. I, Wynnefield <br> Capital Management, LLC, Wynnefield Capital, Inc., Channel Partnership II, L.P., Nelson Obus and Joshua Landes (1) |
| :--- | :--- |
| 31.1 | Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Executive Officer (2) |
| 31.2 | Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Financial Officer (2) |
| 32.1 | Section 1350 Certification by the Company's Chief Executive Officer (2) |
| 32.2 | Section 1350 Certification by the Company's Chief Financial Officer (2) |

(1) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated July 1, 2008.
(2) Filed herewith.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 13, 2008

## CROWN CRAFTS, INC.

/s/ Amy Vidrine Samson
AMY VIDRINE SAMSON
Chief Financial Officer
(duly authorized signatory and Principal Financial and Accounting Officer)

## Table of Contents

## Index to Exhibits

Exhibit No. Exhibit
10.1

Governance and Standstill Agreement dated July 1, 2008 by and among Crown Crafts, Inc., Wynnefield Small Cap Value, L.P., Wynnefield Partners Small Cap Value Offshore Fund, Ltd., Wynnefield Partners Small Cap Value, L.P. I, Wynnefield Capital Management, LLC, Wynnefield Capital, Inc., Channel Partnership II, L.P., Nelson Obus and Joshua Landes (1)

Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Executive Officer (2)
Rule 13a-14(a)/15d-14(a) Certification by the Company's Chief Financial Officer (2)
Section 1350 Certification by the Company's Chief Executive Officer (2)
Section 1350 Certification by the Company's Chief Financial Officer (2)
(1) Incorporated herein by reference to Registrant's Current Report on Form 8-K dated July 1, 2008.
(2) Filed herewith.

## CERTIFICATION

I, E. Randall Chestnut, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the period ended June 29, 2008 of Crown Crafts, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

## CERTIFICATION

## I, Amy Vidrine Samson, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the period ended June 29, 2008 of Crown Crafts, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and we have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent function):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

## SECTION 1350 CERTIFICATION

I, E. Randall Chestnut, Chairman of the Board, President and Chief Executive Officer of Crown Crafts, Inc. (the "Company"), do hereby certify, in accordance with 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Quarterly Report on Form 10-Q of the Company for the period ending June 29, 2008 (the "Periodic Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 13, 2008

## /s/ E. Randall Chestnut

E. Randall Chestnut, Chairman of the Board,

President and Chief Executive Officer

## SECTION 1350 CERTIFICATION

I, Amy Vidrine Samson, Chief Financial Officer of Crown Crafts, Inc. (the "Company"), do hereby certify, in accordance with 18 U.S.C. § 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that, to my knowledge:

1. The Quarterly Report on Form 10-Q of the Company for the period ending June 29, 2008 (the "Periodic Report") fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended; and
2. The information contained in the Periodic Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: August 13, 2008
/s/ Amy Vidrine Samson
Amy Vidrine Samson, Chief Financial Officer

