
SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 10-K

(MARK ONE)

[X] ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

FOR THE FISCAL YEAR ENDED MARCH 28, 1999

OR

[] TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

COMMISSION FILE NUMBER 1-7604

CROWN CRAFTS, INC. (Exact name of registrant as specified in its charter)

<TABLE> <S>

<C> GEORGIA 58-0678148 (State of Incorporation) (I.R.S. Employer Identification No.)

1600 RIVEREDGE PARKWAY,30328SUITE 200(Zip Code)ATLANTA, GEORGIA(Address of principal executive offices)</TABLE>

Registrant's Telephone Number, including area code: (770) 644-6400

Securities registered pursuant to Section 12(b) of the Act:

<TABLE>
<S> <C>
COMMON STOCK, \$1.00 PAR VALUE NEW YORK STOCK EXCHANGE
COMMON SHARE PURCHASE RIGHTS NEW YORK STOCK EXCHANGE
(Title of class) (Name of exchange on which registered)
</TABLE>

Securities registered pursuant to Section 12(g) of the Act: NONE

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes [X] No []

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. Yes [X] No []

As of July 29, 1999, 8,608,843 shares of Common Stock were outstanding, and the aggregate market value of the Common Stock (based upon the NYSE closing price of these shares on that date) held by persons other than Officers, Directors, the Company's Employee Stock Option Plan, and 5% shareholders was approximately \$23,055,000.

DOCUMENTS INCORPORATED BY REFERENCE:

Crown Crafts, Inc., Proxy Statement in connection with its Annual Meeting

PART I

ITEM 1. BUSINESS

Crown Crafts, Inc., a Georgia corporation founded in 1957, operates, both directly and indirectly through its subsidiaries, in two principal business segments within the textile industry, Adult Home Furnishing and Juvenile Products, and Infant Products. Adult Home Furnishing and Juvenile Products consists of Bedroom Products (adult comforters and accessories), Throws and Decorative Home Accessories (primarily jacquard-woven throws in cotton, acrylic, rayon or chenille), and Juvenile Products (primarily Pillow Buddies). The Infant Products segment consists of infant bedding, bibs, and infant soft goods. Sales are generally made directly to retailers, primarily department and specialty stores, mass merchants, large chain stores and gift stores.

These products are marketed under a variety of Company-owned trademarks, under trademarks licensed from others, without trademarks as unbranded merchandise and with customers' private labels in three product groups: bedroom products, throws and decorative home accessories, and infant and juvenile products.

During the fiscal year ended March 29, 1998, the Company completed four acquisitions. Three of the acquired entities, Hamco, Inc., Noel Joanna, Inc. and Pinky Baby Products, are engaged in the design, manufacture, marketing and distribution of Infant Products. The fourth acquisition, Burgundy Interamericana, S.A. de C.V., operated in Mexico as a contract manufacturer of consumer textile products. The Company utilizes all of Burgundy's productive capacity in the manufacture of its own infant and other products, moving production from independent domestic and foreign manufacturers into Burgundy.

PRODUCTS

The Company's products fall into three groups: bedroom products, throws and decorative home accessories, and infant and juvenile products.

The Company's bedroom products include comforters, comforter sets, sheets, pillowcases, sheet sets, pillow shams, bed skirts, duvets, daybed sets, window treatments, decorative pillows, coverlets and jacquard-woven bedspreads. These products are made from a variety of natural and man-made fibers.

The Company offers its bedroom products in a wide variety of styles and patterns, from comforters to woven bedspreads and from solid colors to designer prints. The Company believes the trend toward coordination of the bedroom will remain strong and expects to continue its emphasis on comforters and duvets with coordinated sheets and accessories. During the fiscal year ended March 28, 1999, the Company began manufacturing and selling bedroom products under the Calvin Klein trademark under a license agreement with Calvin Klein, Inc.

Throws are manufactured and imported in a variety of colors, designs and fabrics, including cotton, acrylic, cotton/acrylic blends, rayon, wool, fleece and chenille. Coordinated decorative home accessories include pillows, bell pulls and other items.

Infant and juvenile products include crib bedding, diaper stackers, mobiles, bibs, receiving blankets, burp cloths, bathing accessories and other infant soft goods.

During the fiscal years ended March 28, 1999, March 29, 1998 and March 30, 1997, bedroom products represented 40%, 40% and 45%, respectively, of consolidated net sales; throws and decorative home accessories represented 27%, 30% and 35%, respectively, of consolidated net sales; and infant and juvenile products represented 33%, 30% and 20%, respectively, of consolidated net sales.

PRODUCT DESIGN AND STYLING

The Company's research and development expenditures focus primarily on product design and styling. The Company believes styling and design are key components to its success. The Company's designs include traditional, contemporary, textured and whimsical patterns. The Company designs and

manufactures products

across a broad spectrum of retail price points. The Company is continually developing new designs for all three of its product groups.

The Company's designers and stylists work closely with the marketing staff to develop new designs. The Company develops internally and obtains designs from numerous sources, including graphic artists, decorative fabric manufacturers, apparel designers, the Company's employees and museums. The Company utilizes computer aided design systems to increase its design flexibility and reduce costs. In addition, these systems significantly shorten the time for responding to customer needs and changing market trends. The Company also creates designs for exclusive sale by certain of its customers.

SALES AND MARKETING, CUSTOMERS

The Company markets its products through a national sales force consisting of salaried sales executives and employees and independent commissioned sales representatives. Independent representatives are used most significantly in sales to the gift trade through Goodwin Weavers and Churchill Weavers, and to the infant markets. Sales outside the United States and Canada are made primarily through distributors.

The Company's customers consist principally of department stores, chain stores, mass merchants, specialty home furnishings stores, wholesale clubs, gift stores and catalogue and direct mail houses. During the fiscal years ended March 28, 1999, March 29, 1998, and March 30, 1997, sales to Wal-Mart Stores, Inc. accounted for 18%, 19% and 17% of net sales, respectively. In June 1998, Wal-Mart informed the Company that effective February 1, 1999, it would discontinue the Company's "Signature Series" line of bedding and accessories. Sales of all products in this line represented 9% of the Company's net sales in the fiscal year ended March 29, 1998. Because Wal-Mart continued to purchase these products from the Company during most of the fiscal year ended March 28, 1999, the full impact on net sales of this decision will not be felt until the fiscal year which begins March 29, 1999.

The Company's primary showroom and sales office is located in New York City. Sales offices are also maintained in Chicago, Atlanta, Boston, Los Angeles, Dallas, Rogers, Arkansas, Troy, Michigan and Flint, Texas. An additional showroom is located in the Company's Atlanta corporate headquarters location.

The Company sells substantially all of its products to retailers for resale to consumers. The Company generally introduces new products to the retail trade during the industry's April and October home textile markets. Substantial shipments of successful new designs generally occur at least six months after the product introduction as more conservative buyers follow the lead of market innovators. New product introductions for the gift trade are concentrated in January-March and June-August when Goodwin Weavers and Churchill Weavers participate in numerous local and regional gift shows. The Company's infant product subsidiaries generally introduce new products once each year during the annual Juvenile Products Manufacturers' Association trade show in October. Private label products manufactured by the Company are introduced throughout the year.

The Company uses visually appealing and informative packaging, point-of-sale displays and advertising materials for retailers. Most of these are produced in the Company's own print shop, which offers design, typesetting and finishing services. The Company also regularly advertises its products in publications directed to the trade.

The Company also markets primarily close-out and irregular products through its own retail stores located in Calhoun, Georgia, Roxboro, North Carolina, Blowing Rock, North Carolina, Berea, Kentucky, Rancho Santa Margarita, California and in several resort areas located primarily in the southeastern United States. In fiscal 1999, approximately 2% of the Company's sales were made through its outlet stores.

MANUFACTURING

The Company has made significant investments in modernization and expansion to lower manufacturing costs, maximize design flexibility, improve quality and service, and increase productive capacity.

The Company produces adult comforters and accessories at its owned facility in Roxboro, North Carolina. The Roxboro Plant utilizes an automated warehouse and distribution system which allows the Company to improve physical control over inventories, reduce order fulfillment lead times, and provide enhanced levels of service.

The Company produces jacquard-woven bedspreads and throws at its weaving mills in Dalton, Georgia. These products are then finished, packed and shipped from the Calhoun, Georgia, facilities. The Company also utilizes a warehouse and distribution center in Chatsworth, Georgia.

The Company's infant products are produced primarily by domestic and foreign contract manufacturers. These products are then warehoused and shipped from facilities in Compton, California, Rancho Santa Margarita, California and Prairieville, Louisiana.

RAW MATERIALS

The principal raw materials used in the manufacture of adult and infant comforters, sheets and accessories are printed and solid color cotton and polycotton fabrics, and polyester fibers used as filling material. The principal raw materials used in the manufacture of jacquard-woven bedspreads, throws and other products are natural-color and pre-dyed 100% cotton yarns and acrylic yarns. The principal raw materials used in the production of infant bibs are knit-terry polycotton, woven polycotton and vinyl fabrics. Although the Company usually maintains supply relationships with only a limited number of suppliers, the Company believes these raw materials presently are available from several sources in quantities sufficient to meet the Company's requirements.

The Company uses significant quantities of cotton, either in the form of cotton yarn, cotton fabric or polycotton fabric. Cotton is subject to ongoing price fluctuations. The price fluctuations are a result of cotton being an agricultural product subject to weather patterns, disease and other factors as well as supply and demand considerations, both domestically and internationally. To reduce the effect of potential price fluctuations, the Company often makes commitments for future purchases of cotton yarns and fabrics up to a year before delivery. Nonetheless, significant increases in the price of cotton could adversely affect the Company's operations.

SEASONALITY, INVENTORY MANAGEMENT

Historically, the Company has experienced a seasonal sales pattern, which in the last two years has become more pronounced. Sales are lowest in the first fiscal quarter and peak in the third fiscal quarter.

The Company carries normal inventory levels to meet delivery requirements of customers. Customer returns of merchandise shipped are not material.

ORDER BACKLOG

The Company's backlogs of unfilled customer orders believed by management to be firm were \$57,964,000 and \$60,236,000 at July 25, 1999 and July 26, 1998, respectively. The majority of these unfilled orders are scheduled to be shipped within approximately eight weeks, and none are expected to be shipped beyond the completion of the current fiscal year ending April 2, 2000. Due to the prevalence of quick-ship programs adopted by its customers, the Company does not believe that its backlogs are a meaningful indicator of future business.

TRADEMARKS, COPYRIGHTS AND PATENTS

The Company's products are marketed in part under well-known trademarks. The Company considers its trademarks to be of material importance to its business. Adult comforters and accessories primarily carry the trademark Crown Crafts(R). The majority of throws carry the trademarks Crown Crafts(R) or Goodwin Weavers(R). Infant products carry the trademarks Red Calliope(R), Little Bedding(R), NoJo(R), Hamco(R) and Pinky(R). Protection for these marks is obtained through domestic and foreign registrations. Also important to the Company is the trademark Royal Sateen(R), which was developed in a joint effort with Kitan Textile Industries Ltd. of Israel.

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Kitan is the registered owner of the mark and the Company is the exclusive marketer of Royal Sateen products in North America.

In addition, certain products are manufactured and sold pursuant to licensing agreements that include, among others: Calvin Klein(R), Disney(R), Tracy Porter(R), Colonial Williamsburg(R), Warner Bros.(R), and Thomas Kinkade(R). The licensing agreements for the Company's designer brands generally are for a term of 2 to 6 years, and may or may not be subject to renewal or extension. Sales of product under the Company's license with The Walt Disney Company accounted for 16% of the Company's total sales volume during fiscal 1999. Although revenue has not been material, the Company has licensed and has sold fabric for certain of its more successful designs to manufacturers of other products such as bath accessories, table linens, wallpaper borders and rugs. The Company believes that its licensing activities, both as a licensee and licensor, will continue to increase in importance as the Company grows.

Many of the designs used by the Company are copyrighted by other parties, including trademark licensors, and are available to the Company through copyright licenses. Other designs are the subject of copyrights and design patents owned by the Company.

During the fiscal year ended March 28, 1999, the Company entered into licensing agreements with Calvin Klein, Inc. and Disney Enterprises, Inc. The Calvin Klein license grants the Company the right to produce and sell bedroom products under the Calvin Klein brand. The Disney license expands the Company's right to produce and sell products featuring Disney characters.

The Company's commitment for minimum guaranteed royalty payments under all license agreements is \$13,500,000, \$15,500,000, \$5,300,000, \$5,400,000 and \$5,400,000 for fiscal 2000, 2001, 2002, 2003, and 2004, respectively. The Company believes that future sales of royalty products will exceed amounts required to cover the minimum royalty guarantees. The Company's total royalty expense, net of royalty income, was \$13,448,000, \$8,687,000, and \$7,336,000 for fiscal 1999, 1998 and 1997, respectively.

COMPETITION

The textile industry, including the market for home furnishings products, is highly competitive. The Company competes with a variety of manufacturers, many of which are vertically integrated textile companies with substantially greater resources than the Company, and many of which are of similar size to the Company. Competitors may have customer relationships that may be superior to those of the Company and may have substantially greater resources. The Company believes that it is the sixth largest domestic manufacturer of bed coverings, including comforters, comforter sets and jacquard-woven bedspreads, with a total market share of less than 10%. The Company also believes that it is the largest domestic manufacturer of this market, and it is the largest producer of infant bed coverings and bibs, controlling approximately one-fourth of these markets.

The Company competes on the basis of quality, design, price, service and packaging. Except for acrylic throws, luxury linens and matelasse coverlets and bedspreads, the Company's products have not experienced significant competition from imports. The Company believes that its ability to implement future price increases for its products may be limited by current or future overcapacity in the domestic textile industry.

GOVERNMENT REGULATION; ENVIRONMENTAL CONTROL

The Company is subject to various federal, state and local environmental laws and regulations which regulate, among other things, the discharge, storage, handling and disposal of a variety of substances and wastes. The Company's operations are also governed by laws and regulations relating to employee safety and health, principally the Occupational Safety and Health Administration Act and regulations thereunder.

The Company believes that it currently complies in all material respects with applicable environmental, health and safety laws and regulations. Although the Company believes that future compliance with such existing laws or regulations will not have a material adverse effect on its capital expenditures, earnings or competitive position, there can be no assurances that such requirements will not become more stringent in the future or that the Company will not incur significant costs in the future to comply with such requirements.

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EMPLOYEES

At June 14, 1999, the Company had approximately 2,500 employees. None of the Company's employees is represented by a labor union, and the Company considers its relationship with its employees to be good. The Company attracts and maintains qualified personnel by paying competitive salaries and benefits and offering opportunities for advancement.

INTERNATIONAL SALES

Sales to customers in foreign countries are not currently material to the Company's business.

ITEM 2. PROPERTIES

The Company's headquarters are located in executive offices in Atlanta, Georgia. A showroom is also located in these offices. The Company occupies approximately 41,200 square feet at this location under leases that expire June 29, 2002 and September 30, 2000.

The following table summarizes certain information regarding the Company's principal properties.

<TABLE> <CAPTION>

	APPROXIMATE	OWNED/		
LOCATION U	SE SQUARI	E FEET LEASED		
<s> <c></c></s>	<c> <c?< td=""><td>></td></c?<></c>	>		
	ecutive offices and showroom	41,200 Leased(1)		
Aguascalientes,				
	es, warehouse, and distribution center			
•	fices, manufacturing, warehouse, and	38,000 Owned		
distributio	on facilities and retail store			
Blowing Rock, North				
	buildings, housing administrative and	25,000 Owned		
	es, and factory outlet store			
-	wo buildings, housing offices, manufact	uring 274,000 Owned		
	sample department, print shop and			
factory ou				
	arehouse and distribution center			
Calhoun, Georgia Tr		9,500 Leased(3)		
Chatsworth, Georgia Manufacturing facility, warehouse and 115,000 Owned distribution center				
Compton, California C	Offices, warehouse and distribution center	er 157,400 Leased(4)		
Compton, California V	Varehouse 100	,000 Leased(5)		
Dalton, Georgia Two buildings, housing manufacturing 150,000 Owned				
facilities				
Gonzales, Louisiana V	Varehouse 30,0	000 Leased(6)		
Manchester, New				
Hampshire Offic	ces, warehouse, and distribution center	18,900 Leased(7)		
New York, New York	Sales and design offices and showroon	n 41,600 Leased(8)		
Prairieville,				
Louisiana Office	es, warehouse, and distribution center	23,175 Leased(9)		
Rancho Santa Margarita,				
California Office 				

 es, warehouse, and distribution center | 51,900 Leased(10) |5

<TABLE> <CAPTION>

		APPROXIMA	ATE OWNEI	D/
LOCATION	USE	SQ	UARE FEET	LEASED
<s></s>	<c></c>	<c></c>	<c></c>	
Roxboro, North				
Carolina	Seven buildings,	housing manufacturing	448,72	0 Leased(11)
	facilities, warehouse	s and distribution		
Roxboro, North				

Carolina...... Warehouse and outlet store Timberlake, North

420,000 Owned

Carolina	Two buildings, housing manufacturing
fac	ilities, warehouse and distribution
cet	ters, and administrative offices

</TABLE>

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(1) Leases expire June 29, 2002 and September 30, 2000.

- (2) Leases expire January 15, 2001 and February 1, 2001 (renewable for one two year period).
- (3) Leases expire as follows: (a) 49,500 square feet on December 3, 1999 and(b) 80,000 square feet on April 30, 2002.
- (4) Lease expires May 31, 2001 (renewable for one two-year period and one three-year period).
- (5) Lease expires May 31, 2004.
- (6) Lease expires October 31, 1999.
- (7) Leases expire December 31, 2001.
- (8) Lease expires April 30, 2007 (renewable for up to two additional five-year periods).
- (9) Leases expire March 30, 2000.
- (10) Lease expires July 31, 2001.
- (11) Leases expire as follows: (a) 76,500 square feet on February 28, 2005; (b) 50,000 square feet on September 30, 1998 (renewable for one five-year period); (c) a lease for 213,220 square feet expired on April 30, 1998 and is currently a month to month lease; and (d) two month to month leases of 109,000 square feet.

The Company also leases space for its various sales offices, retail stores, and showrooms around the country.

Management believes that its properties are suitable for the purposes for which they are used, are in generally good condition and provide adequate production capacity for current and anticipated future operations. The Company's business is somewhat seasonal so that during the late summer and fall months these facilities are fully utilized, while at other times of the year the Company has excess capacity.

ITEM 3. LEGAL PROCEEDINGS

From time to time, the Company is involved in various legal proceedings relating to claims arising in the ordinary course of its business. Neither the Company nor any of its subsidiaries is a party to any such legal proceeding the outcome of which, individually or in the aggregate, is expected to have a material adverse effect on the Company's financial condition or results of operations.

ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

No matters were submitted to a vote of security holders during the fourth quarter of the year ended March 28, 1999.

PART II

ITEM 5. MARKET FOR THE REGISTRANT'S COMMON STOCK AND RELATED STOCKHOLDER MATTERS

The Company is authorized by its Articles of Incorporation to issue up to 50,000,000 shares of capital stock, all of which are designated Common Stock, par value \$1.00 per share.

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COMMON STOCK

The Company's common stock (the "Common Stock") is traded on the New York Stock Exchange ("NYSE") under the symbol "CRW". The following table presents quarterly information on the price range of the Company's Common Stock for the fiscal years ended March 28, 1999 and March 29, 1998. This information indicates the high and low sale prices as reported by the NYSE.

<caption> QUARTER</caption>	HIGH LOW
<\$>	<c> <c></c></c>
FISCAL 1999	
First Quarter	\$22 1/4 \$13 7/16
Second Quarter	
Third Quarter	
Fourth Quarter	
FISCAL 1998	
First Quarter	\$12 1/8 \$10 1/4
Second Quarter	
Third Quarter	
Fourth Quarter	

 |As of July 29, 1999 there were issued and outstanding 8,608,843 shares of the Company's Common Stock held by approximately 1875 beneficial holders. The estimated number of beneficial holders does not reflect the approximately 2,000 individual employee accounts in the Company's Employee Stock Ownership Plan. At July 29, 1999, the Company's Common Stock closed at \$4.50.

In fiscal 1999, the Company continued its policy, begun in February 1989, of paying dividends on a quarterly basis. The Company paid a dividend of \$0.03 per share on its Common Stock on June 23, 1998, September 24, 1998, December 22, 1998 and March 23, 1999, respectively. Dividends paid by the Company on its Common Stock in the future will depend upon the earnings and financial condition of the Company.

ITEM 6. SELECTED FINANCIAL DATA

The selected financial data presented below for the five years ended March 28, 1999 are derived from the Company's financial statements. The data should be read in conjunction with "Management's Discussion and Analysis of Financial Condition and Results of Operations" and the financial statements and related notes included elsewhere in this Annual Report.

<TABLE> <CAPTION>

Year Ended					
	March 28, 1999 1	March 29, 998 19	March 30, M 997 1996	farch 31, A 1995	April 2,
			cept per share a		
< <u>S</u> >	<c></c>	<c> <</c>	<c> <c></c></c>	<c></c>	
FOR THE YEAR					
Net sales	\$362,07	1 \$319,23	8 \$256,385	\$219,002	\$210,963
Gross profit					
(Loss) earnings from opera					
Net (loss) earnings					
Basic (loss) earnings per sh					
Diluted (loss) earnings per					
Cash dividends per share					0.12
AT YEAR END					
Total assets	\$264.85	1 \$241.6	66 \$189.556	\$185,698	\$134,031
Long-term debt	· · · · ·		,	,	· · ·
Shareholders' equity					

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ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

ACQUISITIONS AND DISPOSITIONS

During the fiscal year ended March 28, 1999, the Company acquired inventory and certain other assets associated with the Calvin Klein Home business from DHA Home, Inc., the former Calvin Klein Home licensee, and began integrating this business into its Roxboro, North Carolina facilities. In the fourth quarter of the fiscal year ended March 28, 1999, the Company sold its wholly-owned subsidiary, Textile, Inc., located in Ronda, North Carolina. Textile, Inc. manufactured woven throws and decorative home products. The effect of these transactions on fiscal 1999 operating results is discussed below in the section "Results of Operations: Fiscal 1999 Compared to Fiscal 1998."

During the fiscal year ended March 29, 1998, the Company acquired four companies, Hamco, Inc., Pinky Baby Products, Noel Joanna, Inc. and Burgundy Interamericana, S.A. de C.V. Hamco and Pinky design, manufacture, market and distribute bibs and other infant soft goods. Noel Joanna designs, markets and distributes infant bedding and accessories. Burgundy, located in Aguascalientes, Mexico, was a contract manufacturer of consumer textile products. Post-acquisition, Burgundy's production capacity has been utilized exclusively for the manufacture of the Company's products. The effect of these acquisitions on fiscal 1998 operating results is discussed below in the section "Results of Operations: Fiscal 1998 Compared to Fiscal 1997."

During the fiscal year ended March 30, 1997, Hans Benjamin Furniture, Inc., a 51-percent owned subsidiary of the Company, announced a nationwide voluntary recall of all furniture products it manufactured following a determination that many of its products had been mislabeled. Subsequent to the recall, the Company decided to terminate the operations of Hans Benjamin and to dispose of Benn Corporation, a wholly-owned subsidiary engaged in the manufacture of textile machinery. During fiscal 1997, the Company recorded an after-tax loss of approximately \$1.3 million for costs associated with the product recall and the disposition of the two subsidiaries. The recorded loss includes a settlement reached with the Office of the District Attorney in Sacramento, California, related to mislabeled product shipped into that state. The loss is reflected in the Consolidated Statement of Earnings for fiscal 1997 as follows:

<TABLE>

<s> <c></c></s>	•
Reduction in net sales	. \$ 407,000
Increase in cost of products sold	894,000
Increase in marketing and administrative exp	enses 213,000
Increase in other expenses net	74,000
Reduction in earnings before income taxes	
Reduction in provisions for income taxes	
Reduction in net earnings	\$1,263,000

</TABLE>

Hans Benjamin was liquidated on March 27, 1997. Benn Corporation was sold during the fourth quarter of fiscal 1998, resulting in a reduction of costs and expenses of \$335,000, net of related taxes.

ERP SOFTWARE

From October through December 1997, the Company conducted an assessment of its computer applications and systems in order to determine whether existing systems were sufficient to meet the Company's future business information needs. As a result, the Company decided to install new Enterprise Resource Planning (ERP) software programs. The ERP programs are expected to replace substantially all of the Company's existing business applications software and to result in significant improvements in the functionality and efficiency of the Company's business processes. From January through March 1998, the Company developed a more detailed assessment of its current business processes and systems, identified potentially appropriate software packages, prepared requests for proposals, interviewed software vendors and evaluated alternatives. All costs and expenses associated with this process were expensed as incurred.

During fiscal 1999, the Company, together with its consultants, completed the design of its ERP programs, selected certain vendors, began testing of the system and established plans for implementation. The

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implementation plans call for converting the home office, certain sales offices and the Company's Georgia operations to the new ERP system in July, 1999, to be followed by its North Carolina operations in December, 1999. The Company has not yet established plans nor begun design for converting its infant product companies to the ERP system. During the fiscal year ended March 28, 1999, the Company incurred capitalized expenditures totaling approximately \$11 million pertaining to this project. In the fiscal year ending April 2, 2000, the Company expects increased operating expenses compared to fiscal year 1999 until the new ERP system is fully operational.

YEAR 2000 ISSUE

In the latter portion of the 1990s, an issue affecting most companies has emerged regarding the ability of computer applications and systems to properly interpret dates later than December 31, 1999. This issue arises because, until recently, many computer applications were written using only the two right-most digits to define the applicable year. Accordingly, when the need arises to enter a date after December 31, 1999, it is unclear how any particular application will interpret the digits 00. The so-called "Year 2000 Problem" might cause programs that perform arithmetic operations, comparisons or date sorts to generate erroneous results when the program is required to process dates from both centuries, and this might result in incorrect data, system failure and other business disruptions, including, among other things, a temporary inability to procure materials, process transactions, send invoices and service customers.

With assistance from consultants and vendors, the Company has undertaken a comprehensive review of the "Year 2000 compliance" of the Company's various computer systems. Because the Company has recently concluded a general upgrade of its computer infrastructure, and because the Company is in the process of implementing an ERP project affecting many significant business modules, many of the Company's computer systems have been designed and deployed with "Year 2000 compliance" as a specific requirement.

The costs incurred by the Company in assessing "Year 2000 compliance" and performing remedial or conversion work indicated by such assessments have been expensed as incurred. The Company estimates that the total amount of such costs incurred through March 28, 1999 to be approximately \$150,000. This amount includes the costs of the services of outside vendors and consultants specifically to address "Year 2000 compliance." This amount does not include any imputed amounts for the time and effort of the Company's own employees or for computer services, equipment and software purchased principally for reasons other than "Year 2000 compliance." For example, the systems installed as part of the Company's recent general computer infrastructure upgrade and the ERP systems being deployed later this year are certified by the vendors to be Year 2000 compliant, but the Company has not attempted to allocate some portion of the costs of those entire systems to "Year 2000 compliance." The Company does not believe that the total costs of "Year 2000 compliance" will materially adversely affect the Company's business operations, consolidated results of operations, liquidity or capital resources.

The Company's business activities that rely on computer applications include principally the following: word processing, communications and network operations, accounting and finance, manufacturing, distribution and order entry. With the completion in 1998 of the Company's computer infrastructure upgrade, the Company's word processing, communications and network operations operate based on Microsoft products including Windows NT, Windows 95 and Microsoft Office, all of which are certified by the vendor to be Year 2000 compliant. The Company's principal accounting and finance software package is Infinium, which also is certified by the vendor to be Year 2000 compliant. The Company deployed in July 1999, ERP software applications supporting the Company's accounting, finance and order entry functions, and its Georgia manufacturing and distribution operations. SAP America, Inc. is the vendor of these software products and certifies that they are Year 2000 compliant. The Company's two main distribution facilities in Calhoun, Georgia, and Roxboro, North Carolina, have "warehouse management system" software packages, each of which has been certified by its vendor to be Year 2000 compliant. Order entry is one of the business functions that will be performed by the ERP software when it is deployed in 1999. Additionally, the Company has "electronic data interchange" ("EDI") links with several of its major customers, and each of these has been designed and deployed to be Year 2000 compliant.

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In fiscal years 1998 and 1999 the Company has invested substantial sums of money and devoted substantial time and resources to the upgrade of its computer systems and applications, including Year 2000 compliance. Nevertheless, there may be isolated computers or microprocessors that are not Year 2000 compliant. However, based on the Company's on-going diligent review, the Company does not believe that any of these will materially adversely affect the Company's business operations, consolidated results of operations, liquidity or capital resources.

In addition, the Company has developed and is implementing a plan for reviewing the Year 2000 compliance of each of its significant vendors, suppliers, financial service organizations, service providers and customers to confirm that the Company's operations will not be materially adversely affected by the failure of any such third party to have Year 2000 compliant computer systems. Where appropriate, the Company intends to request assurances from such third parties that they are addressing the Year 2000 issue and that the products and services procured or used by the Company will function properly or will be available without interruption in the Year 2000. Detailed questionnaires regarding Year 2000 readiness were submitted to such third parties during the summer of 1998, and the responses to these questionnaires have been evaluated. Nevertheless, it will be impossible to assess fully the potential consequences if service interruptions occur from suppliers or in infrastructure areas such as utilities, communications, transportation, banking and government.

As a result, the Company also is developing a business continuity plan to minimize the impact of such external events. The Company's "Year 2000 compliance" efforts are ongoing and its overall plan, as well as its development of a business continuity plan, will continue to evolve as new information becomes available.

While its efforts to address Year 2000 issues will involve additional costs and the time and effort of a number of employees, the Company believes, based on currently available information, that it will be able to manage properly its total Year 2000 exposure. There can be no assurance, however, that it will be successful in its effort or that the computer systems of other companies on which the Company will rely will be timely modified, or that a failure to modify such systems by another company or modifications that are incompatible with its systems would not have a material adverse effect on the Company's business operations, consolidated results of operations, liquidity and capital resources.

Even though the software systems being installed by the Company have been certified to be Year 2000 compliant, the software vendors may issue software patches to address additional Year 2000 issues that may manifest themselves later that are not covered in the current versions of the software.

At this time, the Company believes that the most likely worst-case scenario would result from disruptions experienced by third parties such as suppliers, utilities, and banking institutions. Such disruptions could have a material adverse effect on the Company's operations, liquidity and financial condition.

RESULTS OF OPERATIONS: FISCAL 1999 COMPARED TO FISCAL 1998

Net sales for fiscal 1999 increased \$42.8 million, or 13.4%, to \$362.1 million. Net sales of bedroom products increased \$17.5 million to \$145.5 million, net sales of throws and decorative home accessories increased \$4 million to \$98.2 million, and net sales of infant and juvenile products increased \$23.3 million to \$117.6 million.

The increase in sales of bedroom products was primarily attributable to increased sales of imported sheets and of Calvin Klein Home products. The increase in sales of throws and decorative home accessories was primarily attributable to increased sales of woven bedspreads and imported fleece throws.

The increase in sales of infant and juvenile products was primarily attributable to increased sales of Pillow Buddies and to the full year operation of Noel Joanna, Inc. and Pinky Baby Products acquired during the prior fiscal year on August 18, 1997 and January 2, 1998, respectively.

During the fiscal year ended March 28, 1999, and particularly during the fourth quarter, the Company experienced increasing levels of deductions from payments for products shipped to its customers, particularly large retailers. These deductions were claimed for promotional programs, product placements, shipping errors, and other penalties, some of which were undocumented. Compared to fiscal year 1998, these deductions

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increased by approximately 34% and had the effect of reducing both net sales and gross profits. Because of this experience, in the fourth quarter of the fiscal

year ended March 28, 1999, the Company increased its reserves against its accounts receivable, further reducing results for the quarter and the fiscal year.

In Fiscal 1999, cost of sales increased to 85.8% of net sales from 77.8% in fiscal 1998. There were four principal reasons for the increase in cost of sales as a percent of net sales. First was the reduction in net sales because of higher sales deductions, described above. Second, the Company experienced a decline in the utilization of its Roxboro, North Carolina facilities because of the phase-out of a bedding program manufactured for a major retailer, discussed in Item 1, and delays in the start-up of the Calvin Klein Home product line. Third, in the fourth quarter, the Company established pre-tax reserves of approximately \$6.2 million against certain inventories classified as irregular or discontinued. Lastly, and also in the fourth quarter, as a result of a routine physical count, the Company discovered certain discrepancies in its inventory accounts, primarily at its Roxboro, North Carolina operations. This resulted in a pre-tax increase to cost of sales of approximately \$2.6 million.

Operating expenses increased by \$4.4 million, or 8.4%, for fiscal 1999, primarily because of the full year effect of companies acquired during the prior fiscal year and because of higher marketing expenses associated with the Calvin Klein Home line of products. As a percent of net sales, however, operating expenses declined to 15.6% in fiscal 1999 from 16.3% in fiscal 1998.

Interest expense increased by approximately \$3.4 million in fiscal 1999 because of higher borrowings and higher effective interest rates. Other expense increased in fiscal year 1999 primarily because of a loss on the sale of Textile, Inc.

In fiscal 1999, the effective tax rate declined to 30.8% from 37.6% in fiscal 1998. This decline resulted from losses incurred by the Company's Mexican subsidiary, Burgundy Interamericana, S.A. de C.V., not includable for United States tax purposes and a capital loss from the sale of Textile, Inc. without off-setting capital income.

RESULTS OF OPERATIONS: FISCAL 1998 COMPARED TO FISCAL 1997

Net sales for fiscal 1998 increased \$62.9 million, or 24.5%, to \$319.2 million. Net sales of bedroom products increased \$12.5 million to \$128.0 million, net sales of throws and decorative home accessories increased \$6.5 million to \$94.2 million, and net sales of infant and juvenile products increased \$43.3 million to \$94.3 million. The four companies acquired during fiscal 1998 accounted for \$25.4 million of the sales increase, all in the infant and juvenile products group.

The increase in sales of bedroom products was primarily attributable to increased sales of imported sheets. The increase in sales of throws and decorative home accessories was primarily attributable to increased sales of imported fleece throws.

Cost of sales declined to 77.7% of sales in fiscal 1998 from 79.8% in fiscal 1997, primarily due to increased sales of higher-margin products. Gross margin increased to 22.3% in fiscal 1998 from 20.2% in fiscal 1997. The unusual charges related to Hans Benjamin and Benn Corporation referred to above increased the ratio of cost of sales to sales and reduced the gross margin by 0.5 percentage points in fiscal 1997.

Marketing and administrative expenses increased by \$12.0 million, or 29.9%, for fiscal 1998. Of this increase, \$4.9 million is attributable to the companies acquired during fiscal 1998. The balance of the increase is primarily due to increases in personnel costs, legal expenses and other professional fees.

Interest expense increased by \$1.7 million in fiscal 1998. Approximately \$1.2 million of this increase is the result of debt incurred or assumed in acquisition transactions.

The effective income tax rate declined to 37.6% in fiscal 1998 from 47.4% in fiscal 1997 due to lower effective state income tax rates in the current year as a result of various state employment and investment tax credits earned. The fiscal 1997 effective tax rate was unusually high due to nondeductible expenses associated with the Hans Benjamin and Benn Corporation charges referred to above.

FINANCIAL POSITION, LIQUIDITY AND CAPITAL RESOURCES

During the fiscal year ended March 28, 1999, the Company's borrowings increased by \$31.3 million. This increase primarily resulted from the \$10.1 million purchase of inventory and other assets from DHA Home, Inc. described above, partially off-set by the sale of Textile, Inc., and from capital expenditures of approximately \$21.1 million, most of which were for the ERP project and related information systems.

Also contributing to the increase in borrowings during fiscal 1999 was the operating performance of the Company and the level of accounts receivable at fiscal year end. Accounts receivable were higher because of recoverable income taxes of approximately \$4.4 million and because approximately 41% of fourth quarter sales occurred in the month of March.

At March 28, 1999, the Company maintained uncommitted lines of credit totaling \$40 million with two commercial banks at floating interest rates, against which a total of \$31.1 million of borrowings at an interest rate of 8.25% and \$2.7 million of letters of credit were outstanding. The Company also maintained unsecured committed revolving credit facilities totaling \$30 million with two commercial banks at interest rates based on each bank's Base Rate plus 0.5%. At March 28, 1999, borrowings of \$30 million were outstanding under these facilities a an interest rate of 8.25%. The Company pays facility fees on the unused portions of these committed credit lines. These credit facilities expired on March 31, 1999 and subsequently were extended by a renegotiation of their terms in August, 1999. Among other covenants, these revolving credit facilities contain a requirement that the Company maintain minimum levels of shareholders' equity. At March 28, 1999, the Company was not in compliance with the required level of shareholders' equity which could restrict the future payment of cash dividends. Other covenants of these revolving credit facilities require the Company to maintain certain financial ratios and place restriction on the amounts the Company may expend on acquisitions and purchases of treasury stock.

In July 1998, the Company obtained an additional \$25 million unsecured committed revolving credit facility from one of its commercial banks. The facility had an initial expiration date of August 25, 1998, but has been extended by a renegotiation of its terms in August, 1999. This credit facility carries an interest rate of the bank's Base Rate plus 0.5%. At March 28, 1999, the Company had borrowings of \$25 million under this facility.

The Company's 6.92% unsecured notes in the amount of \$50,000,000 are placed with an insurance company and are due in annual installments of \$7,142,857 from October 1999 through October 2005. The 6.92% notes and the unsecured revolving credit facilities contain similar restrictive covenants requiring the Company to maintain certain ratios of earnings to fixed charges and of total debt to total capitalization. In addition, the bank revolving credit facilities contain certain ratios of total debt to cash flow. The bank facilities also place restrictions on the amounts the Company may expend on acquisitions and purchases of treasury stock. At March 28, 1999, the Company was not in compliance with certain provisions of its unsecured revolving credit facilities and its 6.92% unsecured notes. Each lender has waived compliance with these provisions of its agreement for the quarter ended March 28, 1999

On July 16, 1999, the Company reached agreement in principle with its two commercial banks and with the holders of its 6.92% unsecured notes to restructure certain provisions of its borrowing arrangements. Among other things, the agreement in principle extends the maturity of the \$30 million revolving credit facilities to April 3, 2000, and of the additional revolving credit facilities to April 3, 2000, and of the additional revolving credit facility, in the reduced amount of \$15 million, to March 31, 2000, and adjusts financial and other covenants based on the Company's projections. In exchange, the Company has agreed to grant security interests in substantially all of its assets and to adjust the interest rate on its bank facilities to either each bank's Base Rate plus 1% or the London Interbank Offered Rate (LIBOR) plus 2.75% and on the notes placed with an insurance company to 10.42%. The Company closed the facilities represented by the agreement in principle on August 11, 1999.

To reduce its exposure to credit losses and to enhance its cash flow forecasts, the Company factors the majority of its trade accounts receivable. The Company's factor establishes customer credit lines, and accounts for and collects receivable balances. The factor remits payment to the Company on the due dates of the

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factored invoices. The factor assumes all responsibility for credit losses on sales within approved credit lines, but may deduct from its remittances to the Company the amounts of customer deductions for returns, allowances, disputes and discounts. The Company's factor at any time may terminate or limit its approval of shipments to a particular customer. If such a termination occurs, the Company may either assume the credit risks for shipments after the date of such termination or cease shipments to such customer.

The agreement in principle with its senior lenders, described above, provides for the Company to finance its seasonal working capital needs by taking advances against its factored receivables of up to \$30 million.

RECENTLY ISSUED ACCOUNTING STANDARDS

In 1998, FASB issued Statement No. 133, "Accounting for Derivative Financial Instruments and Hedging Activities" ("SFAS No. 133"). This statement requires that all derivatives be recognized in the statement of financial position as either assets or liabilities and measured at fair value. In addition, all hedging relationships must be designated, reassessed and documented pursuant to the provisions of SFAS No. 133. SFAS No. 133 is effective for fiscal years beginning after June 15, 1999. In June, 1999, FASB issued Statement No. 137, "Accounting for Derivative Instruments and Hedging Activities -- Deferral of the Effective Date of FASB Statement No. 133," which amends the effective date of SFAS No. 133 to June 15, 2000. The effect on the financial statements upon adoption of SFAS No. 133 has not been determined.

FORWARD-LOOKING INFORMATION

This annual report contains forward-looking statements within the meaning of the federal securities law. Such statements are based upon management's current expectations, projections, estimates and assumptions. Words such as "expects," "believes," "anticipates" and variations of such words and similar expressions are intended to identify such forward-looking statements. Forward-looking statements involve known and unknown risks and uncertainties that may cause future results to differ materially from those anticipated. These risks include, among others, general economic conditions, changing competition, the level and pricing of future orders from the Company's customers, the Company's dependence upon third-party suppliers, including some located in foreign countries, such as Indonesia, with unstable political situations, the Company's ability to successfully implement new information technologies, the Company's ability to integrate its acquisitions and new licenses, and the Company's ability to implement operational improvements in its acquired businesses.

ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is exposed to market risk from changes in interest rates on debt, commodity prices and foreign exchange rates.

The Company's exposure to interest rate risk relates to its floating rate debt, \$86,150,000 of which was outstanding at March 28, 1999.

The Company's exposure to commodity price risk primarily relates to changes in the price of cotton, which is a principal raw material in a substantial number of the Company's products. To manage this risk, from time to time the Company enters into commodity future contracts and forward purchase contracts. No such contracts were outstanding at March 28, 1999.

The Company's exposure to foreign exchange rates relates to its Mexican manufacturing subsidiary. During the fiscal year ended March 28, 1999, this subsidiary manufactured products for the Company with a value of approximately \$7.2 million. The Company's investment in the subsidiary was approximately \$4.1 million at March 28, 1999.

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

See pages F-1 through F-17 herein.

ITEM 9. DISAGREEMENTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

The Company has neither changed its independent accountants nor had any disagreements on accounting or financial disclosure with such accountants.

PART III

ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT

The information with respect to the Company's directors is set forth in the Company's Proxy Statement for the Annual Meeting of Shareholders to be held on September 28, 1999 (the "Proxy Statement") under the caption "Election of Directors" and is incorporated herein by reference. The Information with respect to the Company's executive officers is set forth in the Proxy Statement under the caption "Executive Officers" and is incorporated herein by reference. The information with respect to Item 405 of Registration S-K is set forth in the Proxy Statement under the caption "Section 16(a) Beneficial Ownership Reporting Compliance" and is incorporated herein by reference.

ITEM 11. EXECUTIVE COMPENSATION

The information set forth under the caption "Executive Compensation" in the Proxy Statement is incorporated herein by reference.

ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT

The information set forth under the caption "Voting Rights and Principal Shareholders" in the Proxy Statement is incorporated herein by reference.

ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

The information set forth under the caption "Compensation Committee Interlocks and Insider Participation" in the Proxy Statement is incorporated herein by reference.

PART IV

ITEM 14. EXHIBITS, FINANCIAL STATEMENTS, SCHEDULE, AND REPORTS ON FORM 8-K

(A)1. FINANCIAL STATEMENTS

The following consolidated financial statements of Registrant are filed with this report and included in Part II, Item 8:

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Consolidated Statements of Changes in Shareholders' Equity
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1999 F-5
Consolidated Statements of Cash Flows for the Three Fiscal
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(A)2. FINANCIAL STATEMENT SCHEDULE

The following financial statement schedule of Registrant is filed with this report:

<S> <C> Schedule VIII -- Valuation and Qualifying Accounts..... Page 16 </TABLE>

All other schedules not listed above have been omitted because they are not applicable or the required information is included in the financial statements or notes thereto.

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CROWN CRAFTS, INC. AND SUBSIDIARIES

ANNUAL REPORT ON FORM 10-K

SCHEDULE VIII

VALUATION AND QUALIFYING ACCOUNTS

<table> <caption> COLUMN A</caption></table>	COLI		COLUM		COLUMN D	COLUMN E
	ADDI	TIONS				
	BALANCE A	Т СНА	RGED TO)	BALANCE	AT
	BEGINNING	COST	S AND		END OF	
	OF PERIOD	EXPE	NSES DI	EDUCTI	ONS* PERI	OD
	· · · · · · · · · · · · · · · · · · ·		SANDS)			
<s></s>	e	C>	<c></c>	<c></c>		
Accounts Receivable Valuation A	ccounts:					
Year Ended March 30, 1997			*	* (10)	** ***	
Reserve for doubtful accounts			\$1,123	\$ (18)	· · · · · · · · · · · · · · · · · · ·	
Reserve for customer deductions	5	1,954	328		2,282	
Year Ended March 29, 1998	^	1 000	¢ 051	¢1 470	¢ (00	
Reserve for doubtful accounts				\$1,472		
Reserve for customer deductions	5	2,282	426		2,708	
Year Ended March 28, 1999	ድ	(00	¢ 740	\$ 710	¢ 720	
Reserve for doubtful accounts			\$ 740	\$ 710	*	
Reserve for customer deductions		2,708	1,762		4,470	
Inventory Valuation Accounts:						
Year Ended March 30, 1997						
Reserve for discontinued and irr	eoulars	\$ 821	\$1,577	7	\$2,398	
Year Ended March 29, 1998	Guiuis	φ 0 2 1	φ1,577		<i>42,370</i>	
Reserve for discontinued and irr	egulars	\$2.398	8 \$ 677	7	\$3,075	
Year Ended March 28, 1999	0	. ,				
Reserve for discontinued and irr	egulars	\$3,075	\$ \$2,92	7	\$6,002	

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</TABLE>

* Deductions from the reserve for doubtful accounts represent the amount of accounts written off reduced by any subsequent recoveries.

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(A)3. EXECUTIVE COMPENSATION PLANS AND ARRANGEMENTS

The following Executive Compensation Plans and Arrangements are filed with this Form 10-K or have been previously filed as indicated below:

1. Crown Crafts, Inc. 1976 Non-Qualified Stock Option Plan. (6)(Exhibit 10(b)(i))

2. Philip Bernstein Death Benefits Agreement dated March 30, 1992 (5) (Exhibit 10(b)(ii))

3. Description of Crown Crafts, Inc. Executive Incentive Bonus Plan (5) (Exhibit 10(b)(iii))

4. Crown Crafts, Inc. 1995 Stock Option Plan (1) (Exhibit 10(b)(iv))

5. Form of Nonstatutory Stock Option Agreement (pursuant to 1995 Stock Option Plan) (1) (Exhibit 10(b)(v))

6. Form of Nonstatutory Stock Option Agreement for Nonemployee Directors (pursuant to 1995 Stock Option Plan) (1) (Exhibit 10 (b)(vi)

(A)5. EXHIBITS

Exhibits required to be filed by Item 601 of Regulation S-K are included as Exhibits to this report as follows:

<table> <captio EXHIBIT NUMBER</captio </table>	N> DESCRIPTION OF EXHIBITS
 <c></c>	 <(> <\$>
2(a)	Merger Agreement dated as of October 8, 1995 between and among Registrant and CC Acquisition Corp, and Neal Fohrman and Stanley Glickman and The Red Calliope and Associates, Inc.(7)
3(a)	Restated Articles of Incorporation of Registrant.(1)
3(b)	Bylaws of Registrant.(1)
4(a)	Instruments defining the rights of security holders are
	contained in the Restated Articles of Incorporation of
	Registrant, and Article I of the Restated Bylaws of
	Registrant.(1)
4(b)	Form of Rights Agreement dated as of August 11, 1995 between
	the Registrant and Trust Company Bank, including Form of
	Right Certificate And Summary of Rights to Purchase Common
	Shares.(2)
10(a)(i)	9.22% Note Agreement with The Prudential Insurance Company
	of America.(3)
10(a)(ii)	Letter Agreement with The Prudential Insurance Company of
	America dated July 23, 1991.(4)
10(a)(iii)	
	America dated April 9, 1992.(4)
10(a)(iv)	
	America dated May 21, 1993.(5)
10(a)(v)	Letter Agreement with The Prudential Insurance Company of
	America dated July 14, 1994.(8)
10(a)(v1)	Letter Agreement with The Prudential Insurance Company of
	America dated July 29, 1994.(8)
10(a)(v11) Letter Agreement with The Prudential Insurance Company of
	America dated March 31, 1995.(8)
10(a)(vii	i) Letter Agreement with The Prudential Insurance Company of
10(1)(1)	America dated October 12, 1995.(1)
10(b)(i)	Crown Crafts, Inc. Non-Qualified Stock Option Plan.(6)

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<table> <caption EXHIBIT NUMBER</caption </table>	J> DESCRIPTION OF EXHIBITS
<c></c>	<c> <\$></c>
10(b)(ii)	Philip Bernstein Death Benefits Agreement dated March 30, 1992.(5)
10(b)(iii)	Description of Crown Crafts, Inc. Executive Incentive Bonus
	Plan.(5)
10(b)(iv)	Crown Crafts, Inc. 1995 Stock Option Plan.(1)
10(b)(v)	Form of Nonstatutory Stock Option Agreement (pursuant to
	1995 Stock Option Plan).(1)
10(b)(vi)	Form of Nonstatutory Stock Option Agreement for Nonemployee
	Directors (pursuant to 1995 Stock Option Plan).(1)
10(c)(i)	Revolving Credit Agreement dated August 25, 1995 with
	NationsBank, National Association (Carolinas).(1)
10(c)(ii)	Amendment No. 1 to Revolving Credit Agreement dated May 1,
	1996 with NationsBank, National Association (Carolinas).(9)
10(c)(iii)	Amendment No. 2 to Revolving Credit Agreement dated June 28,
	1996 with NationsBank, National Association (Carolinas).(10)
10(c)(iv)	Letter Agreement with NationsBank, N.A. dated December 23,
	1996.(10)
10(c)(v)	Letter Agreement with NationsBank, N.A. dated January 23,

1997.(10)

- 10(c)(vi) -- Letter Agreement with NationsBank, N.A. dated May 22, 1997.(10)
- 10(c)(vii) -- Letter Agreement with NationsBank, N.A. dated November 6, 1997. (11)
- 10(c)(viii) -- Letter Agreement with NationsBank, N.A. dated January 14, 1998. (11)
- 10(d)(i) -- Revolving Credit Agreement dated August 25, 1995 with Wachovia Bank of Georgia, N.A.(1)
- 10(d)(ii) -- Amendment No. 1 to Revolving Credit Agreement dated May 1, 1996 with Wachovia Bank of Georgia, N.A.(9)
- 10(d)(iii) -- Amendment No. 2 to Revolving Credit Agreement dated June 28, 1996 with Wachovia Bank of Georgia, N.A.(10)
- 10(d)(iv) -- Letter Agreement with Wachovia Bank of Georgia, N.A. dated December 24, 1996.(10)
- 10(d)(v) -- Letter Agreement with Wachovia Bank of Georgia, N.A. dated January 22, 1997.(10)
- 10(d)(vi) -- Letter Agreement with Wachovia Bank of Georgia, N.A. dated May 22, 1997.(10)
- 10(d)(vii) -- Letter Agreement with Wachovia Bank of Georgia, N.A. dated November 7, 1997. (11)
- 10(d)(viii) -- Letter Agreement with Wachovia Bank of Georgia, N.A. dated January 22, 1998. (11)
- 10(e)(i) -- Note Purchase and Private Shelf Facility dated October 12, 1995 with The Prudential Insurance Company of America.(1)
- 10(e)(ii) -- Letter Agreement dated April 4, 1996 with The Prudential Insurance Company of America.(9)
- 10(f) -- Lease Agreement dated June 28, 1996 between 1185 Avenue of the Americas Associates as Lessor and Crown Crafts Home Furnishings, Inc. as Lessee.(9)
- 10(g) -- License Agreement dated January 1, 1998 between Disney Enterprises, Inc. as Licensor and Crown Crafts, Inc. as Licensee.(11)

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<table> <captic EXHIBIT NUMBEF</captic </table>	N>	
<c></c>	<c> <s></s></c>	
10(h)	License Agreement dated May 11, 1998 between Calvin Klein	
	Inc. as Licensor, Crown Crafts Designer, Inc. (a	
	wholly-owned subsidiary of the Registrant), and Crown	
	Crafts, Inc. as Guarantor.(11)	
21	Subsidiaries of the Registrant	
23	Consent of Deloitte & Touche LLP	
27.1 Financial Data Schedule (for SEC use only)		
There wer	e no reports on Form 8-K during the quarter ended March 28,	
1999.		

</TABLE>

- (1) Incorporated herein by reference to exhibit of same number to Registrant's Quarterly Report on Form 10-Q for the quarter ended October 1, 1995.
- (2) Incorporated herein by reference to exhibit of same number to Registrant's Report on Current Form 8-K dated August 22, 1995.
- (3) Incorporated herein by reference to exhibit of same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 31, 1991.
- (4) Incorporated herein by reference to exhibit of same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 29, 1992.
- (5) Incorporated herein by reference to exhibit of same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 28, 1993.
- (6) Incorporated herein by reference to exhibit of same number to Registrant's Registration Statement on Form S-8, filed April 8, 1994. (Reg. No. 33-77558).
- (7) Incorporated herein by reference to exhibit of same number to Registrants Report on Current Form 8-K dated November 13, 1995.
- (8) Incorporated herein by reference to exhibit of same number to Registrant's Annual Report on Form 10-K for the fiscal year ended April 2, 1995.

- (9) Incorporated herein by reference to exhibit of the same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 31, 1996.
- (10) Incorporated herein by reference to exhibit of the same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 30, 1997.
- (11) Incorporated herein by reference to exhibit of the same number to Registrant's Annual Report on Form 10-K for the fiscal year ended March 29, 1998.

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SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CROWN CRAFTS, INC.

August 12, 1999

By: /s/ MICHAEL H. BERNSTEIN

Michael H. Bernstein President and Chief Executive Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed below by the following persons on behalf of the Registrant and in the capacities and on the dates indicated:

<TABLE>

\CAP	TION> SIGNATURES	TITLE	DATE
<c></c>	 <\$>	<c></c>	
	/s/ MICHAEL H. BERNSTEIN		Chief Executive August 12, 1999
	Michael H. Bernstein	Officer, Director	
	/s/ PHILIP BERNSTEIN		Board August 12, 1999
	Philip Bernstein		
	/s/ E. RANDALL CHESTNUT	Director	August 12, 1999
	E. Randall Chestnut		
	/s/ ROGER D. CHITTUM		August 12, 1999
	Roger D. Chittum		
	/s/ MARVIN A. DAVIS		August 12, 1999
	Marvin A. Davis		
	/s/ JANE E. SHIVERS		August 12, 1999
	Jane E. Shivers		
	/s/ ALFRED M. SWIREN	Director	August 12, 1999
	Alfred M. Swiren		
	/s/ RICHARD N. TOUB		August 12, 1999
	Richard N. Toub		
	/s/ DAVID S. FRASER	-	Officer August 12, 1999
	David S. Fraser		

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ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

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Note # 6 FINANCING ARRANGEMENTS
Note # 7 INCOME TAXES
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Note # 9 STOCK OPTIONS
Note #10 EARNINGS PER SHARE
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INDEPENDENT AUDITORS' REPORT

Board of Directors and Shareholders Crown Crafts, Inc.

We have audited the accompanying consolidated balance sheets of Crown Crafts, Inc. and subsidiaries as of March 28, 1999 and March 29, 1998, and the related consolidated statements of operations and comprehensive (loss) income, changes in shareholders' equity, and cash flows for each of the three years in the period ended March 28, 1999. Our audits also included the financial statement schedule listed at Item 14. These financial statements and financial statement schedule are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements and financial statement schedule based upon our audits.

We conducted our audits in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, such consolidated financial statements present fairly, in all material respects, the financial position of Crown Crafts, Inc. and subsidiaries as of March 28, 1999 and March 29, 1998, and the results of their operations and their cash flows for each of the three years in the period ended March 28, 1999 in conformity with generally accepted accounting principles. Also in our opinion, such financial statement schedule, when considered in relation

to the basic consolidated financial statements taken as a whole, presents fairly in all material respects the information set forth therein.

Deloitte & Touche LLP

Atlanta, Georgia June 4, 1999 (August 11, 1999 as to the last paragraph of Note 6)

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CROWN CRAFTS, INC. AND SUBSIDIARIES

CONSOLIDATED BALANCE SHEETS MARCH 28, 1999 AND MARCH 29, 1998

<TABLE>

<caption></caption>	
	1999 1998
	(dollar amounts in
	thousands, except share
	and par value per share)
<\$>	<c> <c></c></c>
ASSETS	
CURRENT ASSETS:	
Cash	
Accounts receivable (less allowances \$3,407 in 1998):	
Due from factor	
Other	7,355 16,192
Inventories	
Deferred income taxes	
Income tax recoverable	
Other current assets	
Total current assets	155,884 138,548
PROPERTY, PLANT AND EQUIPM	
	45,190 45,496
Machinery and equipment	
Furniture and fixtures	
	139,979 123,323
Less accumulated depreciation	
Property, plant and equipment -	net
	net 79,121 71,962
OTHER ASSETS:	net
OTHER ASSETS: Goodwill	net
OTHER ASSETS:	net
OTHER ASSETS: Goodwill	net 79,121 71,962 25,558 28,747 4,288 2,409
OTHER ASSETS: Goodwill Other Total Other Assets	net
OTHER ASSETS: Goodwill Other	net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets	- net 79,121 71,962
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S	net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES:	- net 79,121 71,962
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable	- net 79,121 71,962
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable	net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable	- net 79,121 71,962
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable Accrued wages and benefits	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable Accrued wages and benefits Accrued royalties	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable Accrued wages and benefits Accrued royalties Other accrued liabilities	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable Accrued wages and benefits Accrued royalties	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Income taxes payable Accrued wages and benefits Accrued royalties Other accrued liabilities	- net
OTHER ASSETS: GoodwillOther Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Accounts payable Accrued wages and benefits Accrued vages and benefits Current maturities of long-term debt. Total current liabilities	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Accounts payable Accrued wages and benefits Accrued wages and benefits Accrued royalties Other accrued liabilities Current maturities of long-term debt. Total current liabilities NON-CURRENT LIABILITIES:	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Accounts payable Accrued wages and benefits Accrued wages and benefits Accrued royalties Other accrued liabilities Current maturities of long-term debt. Total current liabilities	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Accrued wages and benefits Accrued wages and benefits Accrued vages and benefits Current maturities of long-term debt. Total current liabilities NON-CURRENT LIABILITIES: Long-term debt Deferred income taxes	- net
OTHER ASSETS: Goodwill Other Total Other Assets Total Assets LIABILITIES AND S CURRENT LIABILITIES: Notes payable Accounts payable Accounts payable Accrued wages and benefits Accrued wages and benefits Accrued royalties Other accrued liabilities Current maturities of long-term debt. Total current liabilities	- net

Total non-current liabilities	78,378	58,69	97
COMMITMENTS AND CONTINGENCIES			
SHAREHOLDERS' EQUITY:			
Common stock par value \$1.00 per share 50,0	000,000 sł	nares	
authorized	983 9	9,654	
Additional paid-in capital	46,096	41,80	04
	51,032		
Cumulative currency translation adjustment		(23)	(4)
Common stock held in treasury at cost		· · ·	
Total shareholders' equity	86,779	97,32	23
		·	
Total Liabilities and Shareholders' Equity.	\$2	64,851	\$241,666
=====	:		,

</TABLE>

See notes to consolidated financial statements.

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CROWN CRAFTS, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE (LOSS) INCOME FISCAL YEARS ENDED MARCH 28, 1999, MARCH 29, 1998 AND MARCH 30, 1997

<TABLE> <CAPTION>

\CAPTION>	
	1999 1998 1997
	(in thousands, except (loss) earnings per share)
<\$>	<c></c>
Net sales	\$362,071 \$319,238 \$256,385
Cost of products sold	
Gross profit	
	56,480 52,096 40,096
	(5.221) 18.002 11.(41
	(5,221) 18,993 11,641
Other income (expense): Interest expense	(0, 0.45) $(6, 562)$ $(4, 887)$
Other - net	
Other - net	
(Loss) earnings before income taxes	
Income tax (benefit) expense	
· / ·	
Net (loss) earnings	(11,772) 7,806 3,631
Other comprehensive income, net of ta	
Foreign currency translation adjustme	
	\$(11,791) \$ 7,802 \$ 3,631
Basic (loss) earnings per share	\$ (1.37) \$ 0.97 \$ 0.46
Diluted (loss) earnings per share	
Average shares outstanding basic	
Average shares outstanding assuming d	lilution
e e e	

</TABLE>

See notes to consolidated financial statements.

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CROWN CRAFTS, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY FISCAL YEARS ENDED MARCH 28, 1999, MARCH 29, 1998 AND MARCH 30, 1997

<pre><caption> CUMULATIVE TREASURY STOCK ADDITIONAL CURRENCY COMMON PAID-IN RETAINED TRANSLATION NUMBER STOCK CAPITAL EARNINGS ADJUSTMENT OF SHARES COST</caption></pre>
(DOLLAR AMOUNTS IN THOUSANDS, EXCEPT SHARE AND PER SHARE AMOUNTS) <s> <c> <c> <c> <c> BALANCES MARCH 31, 1996 \$9,051 \$34,438 \$54,327 \$ 1,106,435 \$14,799</c></c></c></c></s>
Net earnings 3,631 Cash dividends (\$0.12 per share) (953)
BALANCES MARCH 30, 1997 9,051 34,438 57,005 1,106,435 14,799
Net earnings7,806Cash dividends (\$0.12 per share)(973)Exercises of stock options5364,612Treasury stock acquired in conjunction with exercises of stock options154,5043,170Tax benefits realized from exercises of stock options1,821Stock issued in connection with an acquisition67933Currency translation adjustment(4)
BALANCES MARCH 29, 1998 9,654 41,804 63,838 (4) 1,260,939 17,969
Net loss
conjunction with exercises of stock options113,5232,340Tax benefits realized from exercises of stock options1,267Currency translation adjustment(19)
BALANCES MARCH 28, 1999 \$9,983 \$46,096 \$51,032 \$(23) 1,374,462 \$20,309

</TABLE>

Number of shares of common stock issued: 9,983,305 at March 28, 1999, and 9,654,043 at March 29, 1998.

See notes to consolidated financial statements.

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CROWN CRAFTS, INC. AND SUBSIDIARIES

CONSOLIDATED STATEMENTS OF CASH FLOWS FISCAL YEARS ENDED MARCH 28, 1999, MARCH 29, 1998 AND MARCH 30, 1997

<table> <caption></caption></table>	1999	1998	1997		
	 (IN [']	THOUSA	NDS)		
<\$>	<c></c>	<c></c>	<c></c>		
OPERATING ACTIVITIES:					
Net (loss) earnings	\$ ((11,772) \$	5 7,806	\$ 3,631	
Adjustments to reconcile net (loss) ear	nings to n	et cash			
provided by (used for) operating activ	-				
Depreciation and amortization of pro		nt and			
equipment) 193 9	798	
Amortization of goodwill			998	618	
				29 59	
Deferred income tax provisions				_, .,	
Loss on sale of property, plant and ec			271	51 11	
Loss on sale of Textile, Inc		1,805			
Changes in assets and liabilities, net of	of effects	of			

acquisitions of businesses: Accounts receivable
Net cash (used for) provided by operating activities (3,729) (3,402) 11,277
INVESTING ACTIVITIES:Capital expenditures
Net cash used for investing activities (28,765) (27,711) (5,789)
FINANCING ACTIVITIES: Payment of long-term debt
Net cash provided by (used for) financing activities 32,429 31,320 (5,403)
NET INCREASE (DECREASE) IN CASH
CASH AT END OF YEAR \$ 744 \$ 809 \$ 602
SUPPLEMENTAL CASH FLOW INFORMATION: Income taxes paid \$ 190 \$ 5,368 \$ 2,534
Interest paid \$ 9,675 \$ 6,452 \$ 4,773

</TABLE>

See notes to consolidated financial statements.

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CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS FISCAL YEARS ENDED MARCH 28, 1999, MARCH 29, 1998 AND MARCH 30, 1997

1. DESCRIPTION OF BUSINESS

Crown Crafts, Inc. and its subsidiaries (collectively, the "Company") operate in two principal business segments within the textile industry, including adult home furnishing and juvenile products, and infant products. Adult home furnishing and juvenile products consists of bedroom products (adult comforters and accessories), throws and decorative home accessories (primarily jacquard-woven throws in cotton, acrylic, rayon or chenille), and juvenile products (primarily Pillow Buddies). The infant products segment consists of infant bedding, bibs, and infant soft goods. Sales are generally made directly to retailers, primarily department and specialty stores, mass merchants, large chain stores and gift stores.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation: The consolidated financial statements include the accounts of Crown Crafts, Inc. and its subsidiaries. All significant intercompany balances and transactions are eliminated in consolidation.

The Company's fiscal year ends on the Sunday nearest March 31. Fiscal years

are designated in the consolidated financial statements and notes thereto by reference to the calendar year within which the fiscal year ends. The consolidated financial statements encompass 52 weeks of operations for each of the three years presented.

Use of Estimates: The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results may differ from those estimates.

Revenue Recognition: Sales are recorded when goods are shipped to customers, and are reported net of returns and allowances in the consolidated statements of earnings.

Inventory Valuation: Inventories are valued at the lower of first-in, first-out cost or market.

Depreciation and Amortization: Depreciation of property, plant and equipment is computed using the straight-line method over the estimated useful lives of the respective assets. Estimated useful lives are 15 to 40 years for buildings, 3 to 7 1/2 years for machinery and equipment, and 8 years for furniture and fixtures. The cost of improvements to leased premises is amortized over the shorter of the estimated life of the improvement or the term of the lease.

Goodwill, which represents the unamortized excess of purchase price over fair value of net identifiable assets acquired in business combinations, is amortized using the straight-line method over periods of up to 30 years. The Company reviews the carrying value of goodwill and other long-lived assets if the facts and circumstances suggest that their recoverability may have been impaired. The Company believes that no material impairment of goodwill or other long-lived assets exists at March 28, 1999.

Provisions for Income Taxes: The provisions for income taxes include all currently payable federal, state and local taxes that are based upon the Company's taxable income and the change during the fiscal year in net deferred income tax assets and liabilities. The Company provides for deferred income taxes based on the difference between the financial statement and tax bases of assets and liabilities using enacted tax rates that will be in effect when the differences are expected to reverse.

Earnings Per Share: In 1998, the Company adopted Statement of Financial Accounting Standards No. 128, "Earnings per Share" ("SFAS 128"). SFAS 128 replaced previously reported primary and fully-diluted earnings per share amounts with basic and diluted earnings per share. Earnings per share for all prior periods have been restated to conform to the requirements of SFAS 128.

Stock-Based Compensation: The Company accounts for stock option grants using the intrinsic value method and only issues stock options that have an exercise price that is equal to or more than the fair value of the underlying shares at the date of grant. Accordingly, no compensation expense is re-

F-7 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

corded in the accompanying statements of earnings with respect to stock option grants.

Segments and Related Information: In 1999, the Company adopted SFAS 131, "Disclosures about Segments of an Enterprise and Related Information." This statement requires certain information to be reported about operating segments on a basis consistent with the Company's internal organizational structure. Management's analysis concluded that the Company operates in two operating segments, adult home furnishings and juvenile products, and infant products. Required disclosures have been made in Note 13. This statement expands and modifies disclosures and, accordingly, had no impact on the Company's reported financial position, results of operations, or cash flows.

3. ACQUISITIONS

In May 1998, the Company entered into a license agreement with Calvin Klein, Inc. which gives the Company the right to manufacture and distribute Calvin Klein Home bed, bath and table top collections. In August 1998, the Company purchased inventory and certain other assets from the previous licensee and in December 1998, purchased additional inventory and assets. The total consideration for these transactions, including transaction costs, was \$10.1 million. The inventory and other assets acquired were accounted for at cost.

During 1998, the Company acquired four businesses: Hamco, Inc. ("Hamco") on March 31, 1997; Noel Joanna, Inc. ("NoJo") on August 18, 1997; Pinky Baby Products ("Pinky") on January 2, 1998; and Burgundy Interamericana, S.A. de C.V. ("Burgundy") on January 30, 1998. NoJo designs and markets infant bedding and accessories. Hamco and Pinky manufacture infant soft goods such as bibs, hooded towels and burp cloths. Burgundy was a Mexican contract manufacturer of consumer textile products. The total consideration for these four acquisitions, including transaction costs, was \$20.6 million, of which \$19.6 million was paid in cash with the balance paid through the issuance of approximately 67,000 shares of the Company's common stock.

All four 1998 acquisitions were accounted for as purchases. Accordingly, the net purchase price was allocated based upon the respective acquisition-date fair market values of assets acquired and liabilities assumed, as follows:

```
</TABLE>
```

The consolidated statement of earnings for 1998 includes the revenues, expenses and operating results for each of these four companies commencing with its respective acquisition date. The following unaudited pro forma information presents the Company's consolidated results of operations as though the acquisitions of Hamco, Pinky and NoJo had occurred on the first day of fiscal 1998 and of fiscal 1997. Had the acquisition of Burgundy occurred on the first day of fiscal 1997, the pro-forma information would not differ materially from the amounts presented. These pro forma results do not purport to be indicative of the results which would have been achieved had the acquisitions been made on that date, or of future results of operations.

During fiscal 1997, the Company acquired Woven Classic Throws, Inc., a small manufacturer of specialty woven throws, for a cash purchase price of \$0.2 million, including transaction costs. The acquisition was accounted for as a purchase and did not have a material effect on the Company's 1997 operating results.

In March 1999, the Company completed the sale of Textile, Inc. a weaving facility located in Ronda, North Carolina. The sale, which generated

F-8 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

\$2.3 million in cash, resulted in a \$1.8 million pre-tax loss relating to the write-off of goodwill.

In fiscal 1997, the Company recorded costs and expenses of \$1,263,000, net of related income tax benefits, as a result of plans adopted to liquidate Hans Benjamin Furniture, Inc. ("Hans Benjamin"), a 51-percent-owned subsidiary, and to divest itself of Benn Corporation, a wholly-owned manufacturer of textile machinery.

The decision to liquidate Hans Benjamin was precipitated by the receipt of notices from two California regulatory agencies stating that a line of juvenile foam-core furniture manufactured by Hans Benjamin did not comply with a California flammability standard, that such products were mislabeled, and that these matters could subject Hans Benjamin to civil penalties. The Company's subsequent internal investigation revealed that other products manufactured by Hans Benjamin were not in compliance with the California flammability standard, were similarly mislabeled and that such mislabeled products had also been shipped into states other than California. Hans Benjamin responded by announcing a nationwide voluntary recall of all furniture products it manufactured. During the fourth fiscal quarter of 1997, Hans Benjamin negotiated a settlement with California regarding the civil penalties to be paid, and was liquidated.

The decision to sell Benn Corporation was based upon the Company's desire to concentrate its resources on its consumer products businesses. The sale of Benn Corporation was consummated in the fourth fiscal quarter of 1998, resulting in a reduction of costs and expenses of \$335,000, net of related income taxes.

5. INVENTORIES

Major classes of inventory were as follows:

```
<TABLE>

<CAPTION>

(IN THOUSANDS)

<S> <C> <C>

Raw materials and

supplies....... $34,300 $34,013

Work in process..... 4,738 3,441

Finished goods...... 48,249 44,978

___________

$87,287 $82,432

________________
```

</TABLE>

During fiscal 1999 and 1998, the Company established pre-tax reserves of approximately \$6.0 and \$3.0 million, respectively, against certain inventories classified as irregular or discontinued.

6. FINANCING ARRANGEMENTS

Factoring Agreement: The Company assigns the majority of its trade accounts receivable to a commercial factor. Under the terms of the factoring agreement, the factor remits payments to the Company on the average due date of each group of invoices assigned. The factor bears credit losses with respect to assigned accounts receivable that are within approved credit lines. The Company bears losses resulting from returns, allowances, claims and discounts. Factoring fees, which are included in marketing and administrative expenses in the consolidated statements of earnings, were \$2,470,000, \$1,944,000, and \$1,777,000, respectively, in 1999, 1998 and 1997.

Notes Payable and Other Credit Facilities: At March 28, 1999, the Company had available uncommitted lines of credit totaling \$40,000,000 with two banks at floating rates of interest. No fees or compensating balances are required under

these arrangements, and the lines are cancelable at the banks' discretion. Annual average borrowings and weighted average interest rates under these arrangements were \$27,040,000 at 7.60% in 1999 and \$16,502,000 at 6.3% in 1998. Borrowings of \$31,150,000 were outstanding under these arrangements at March 28, 1999 at an average interest rate of 8.25%. In addition, the Company had outstanding letters of credit, primarily for purchases of inventory, aggregating \$2.7 million which reduced the available credit under these arrangements.

At March 28, 1999, the Company had an additional \$25 million unsecured revolving credit facility from one of its banks, of which the full amount was outstanding at an interest rate of 8.25%. The facility had an expiration date of June 30, 1999 but was extended by a renegotiation of its terms in August 1999.

F-9 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

At March 28, 1999 and March 29, 1998, other credit facilities consisted of:

<TABLE> <CAPTION> 1999 1998 ----- ------(IN THOUSANDS) <S> <C> <C> 6.92% unsecured notes due in annual installments of \$7,143 from October 1999 through October 2005..... \$50,000 \$50,000 Floating rate unsecured revolving credit facilities...... 30,000 30,000 Other..... 100 200 -----80,100 80,200 Less current maturities.... 7,243 30,100 _____ _ \$72,857 \$50,100 _____ ___

</TABLE>

The Company's 6.92% unsecured notes in the amount of \$50,000,000 are placed with an insurance company and are due in annual installments of \$7,142,857 from October 1999 through October 2005. These notes contain restrictive covenants requiring the Company to maintain certain ratios of earnings to fixed charges and of total debt to total capitalization.

The Company maintains unsecured committed revolving credit facilities totaling \$30 million with two commercial banks at interest rates based on each bank's Base Rate plus 0.5%. At March 28, 1999, and March 29, 1998, borrowings of \$30 million were outstanding under these facilities at weighted average interest rates of 8.25% and 6.1%, respectively. The Company pays facility fees at the rate of 0.15% per annum on the unused portions of these committed credit lines. These credit facilities expired on March 31, 1999 and subsequently were extended by a renegotiation of their terms in August 1999. Among other covenants, these revolving credit facilities contain a requirement that the Company maintain minimum levels of shareholders' equity. At March 28, 1999, the Company was not in compliance with the required level of shareholders' equity which could restrict the future payment of cash dividends. Other covenants of these revolving credit facilities require the Company to maintain certain financial ratios and place restrictions on the amounts the Company may expend on acquisitions and purchases of treasury stock.

At March 28, 1999, the Company was not in compliance with certain provisions of its unsecured revolving credit facilities and its 6.92% unsecured notes. Each lender has waived compliance with these provisions for the quarter ended March 28, 1999.

The fair value at March 28, 1999 of the Company's obligations approximates their carrying value.

On July 16, 1999, the Company reached agreements in principle with its two

commercial banks and with the holders if its 6.92% unsecured notes to restructure certain provision of its borrowing arrangements. The agreements extend the maturity of the \$30 million revolving credit facilities to April 3, 2000 and reduces the additional revolving credit facility to \$15 million and extends its maturity to March 31, 2000. In addition, the agreements amend financial and other covenants based on the Company's projections. The agreements require the Company to grant security interests in substantially all of its assets and to adjust the interest rate on its commercial bank facilities to each bank's Base Rate plus 1% or the London Interbank Offered Rate (LIBOR) plus 2.75% and to adjust the interest rate on its 6.92% notes to 10.42%. The agreements provide for the Company to finance its seasonal working capital need by taking advances against its factored receivables of up to \$30 million. The Company closed the facilities represented by the agreement in principle on August 11, 1999

7. INCOME TAXES

The provisions for income taxes are summarized as follows:

<TABLE>

<caption></caption>			
	1999	1998	1997
	(IN T	HOUSA	ANDS)
<s></s>	<c></c>	<c></c>	<c></c>
Current:			
Federal	\$(2,8	66) \$3,8	870 \$2,887
State and local.			
Total curre	ent (3,	321) 4,	080 3,215
Deferred:			
Federal	(1,37	79) 40	4 (223)
State and local.	(:	530) 2	225 282
Total			
deferred	(1,90	09) 62	9 59
	\$(5,230)	\$4,709	\$3,274
		=	

</TABLE>

F-10 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

The tax effects of temporary differences that comprise the deferred tax liabilities and assets are as follows:

<TABLE>

<CAPTION> 1999 1998 -----(IN THOUSANDS) <S> <C> <C> Gross deferred income tax liabilities: Property, plant and equipment... \$5,692 \$7,318 763 Other..... 1,707 922 -----Total gross deferred income tax liabilities...... 8,271 9,003 Gross deferred income tax assets: Employee benefit accruals...... 1,952 1,721 Accounts receivable reserves.... 1,517 917 Other..... 2,304 456 -----Total gross deferred income tax assets..... 5,773 3,094

Deferred tax asset valuation allowance...... 1,502

Net deferred income tax liability..... \$4,000 \$5,909

</TABLE>

A reconciliation between the provisions for income taxes computed by applying the applicable maximum federal statutory rates to earnings before income taxes and the provisions for income taxes is as follows:

<TABLE> <CAPTION>

1999 1998 1997 ----- -----(IN THOUSANDS) <S> <C> <C> <C> <C> Income taxes at federal statutory rates...... \$(5,473) \$4,380 \$2,417 Non-deductible Operating losses of 51percent-owned subsidiary not deductible in consolidated federal income tax return..... 430 State income taxes net of federal income tax benefit...... (650) 283 403 Other..... 550 (232) (186) ----- -----Provisions for income taxes..... \$(5,230) \$4,709 \$3,274 _____ ___

</TABLE>

8. RETIREMENT PLANS

The Company maintains an Employee Stock Ownership Plan, which provides for annual contributions by the Company at the discretion of the Board of Directors for the benefit of eligible employees. Contributions can be made either in cash or in shares of the Company's common stock. Participation in the Plan is open to all Company employees who are at least twenty-one years of age and who have been employed by the Company for at least one year. The Company recognized expense of \$480,000, \$520,000 and \$450,000, respectively, for its cash contributions to the Plan in 1999, 1998 and 1997.

Effective January 1, 1996, the Company established an Employee Savings Plan under Section 401(k) of the Internal Revenue Code. The plan covers substantially all employees. Under the Plan, employees generally may elect to exclude up to 15% of their compensation from amounts subject to income tax as a salary deferral contribution. The Board of Directors determines each calendar year the portion, if any, of employee contributions that will be matched by the Company. For calendar 1997, the Company made a matching contribution to each employee in an amount equal to the first 2% of such contributions. Beginning in calendar 1998, the Company has made or will make a matching contribution to each employee in an amount equal to 100% of the first 2% and 50% of the next 1% contributed by the employee. The Company's matching contributions to the Plan were approximately \$855,000, \$577,000 and \$550,000, respectively, for 1999, 1998 and 1997.

9. STOCK OPTIONS

The Company's 1976 and 1995 Stock Option Plans provide for the grant of non-qualified stock options to officers and key employees at prices no less than the price of the stock on the date of each grant. In addition, the 1995 Stock Option Plan provides for the grant of incentive stock options to employees and a fixed annual grant of 2,000 non-qualified stock options to each non-employee director on the day after each year's annual meeting of shareholders. Through

March 28, 1999, non-qualified options covering a total of 28,000 shares have been issued to non-employee directors and no incentive options have been issued. One-third of the non-qualified options become exercisable on each of the first three anniversaries of their issuance. The non-qualified options expire on the fifth anniversary of their issuance.

A total of 5,225,000 shares of common stock has been authorized for issuance under the Plans. At March 28, 1999, 192,050 options were reserved for future issuance. The options outstanding at March 28, 1999 expire through December 14, 2003, have a weighted average remaining contractual life of 3.1 years, and include 578,701 options exercisable at March 28, 1999 with a weighted average exercise price of \$10.14.

F-11 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

The following table summarizes stock option activity during each of the most recent three fiscal years:

<TABLE> <CAPTION>

WEIGHTED AVERAGE NUMBER EXERCISE PRICE EXERCISE OF SHARES PER SHARE PRICE

<s> <c></c></s>	<c> <c></c></c>
Options outstanding, March 31, 1996	
Options granted	2,224,686 7.88 11.75 9.61
Options canceled	(1,890,076) 7.88 20.63 13.64
Options outstanding, March 30, 1997	
Options granted	486,800 10.25 21.31 12.66
Options canceled	(138,585) 7.88 15.63 9.50
Options exercised	(536,740) 7.88 11.75 9.59
Options outstanding, March 29, 1998	
Options granted	504,633 5.50 14.50 7.99
Options canceled	(151,407) 7.88 15.63 10.65
Options exercised	(329,262) 7.88 13.25 10.19
Options outstanding, March 28, 1999	1,914,191 5.50 21.31 9.77

</TABLE>

The following table summarizes information about stock options outstanding and exercisable at March 28, 1999 by range of exercise price:

<TABLE>

<caption></caption>					
	Weigh	ted Weigh	nted	Weight	ed
	Avg.	Avg.		Avg.	
Range	Number of	Remaining	Exercise Pr	rice Number	r of Exercise Price
of Exercise	Options	Contractual	of Options	Shares	of Shares
Prices (Outstanding	Life Ou	itstanding	Exercisable	Exercisable
<s> <</s>	<c> <c< td=""><td><c> <c></c></c></td><td><c></c></td><td><c></c></td><td></td></c<></c>	<c> <c></c></c>	<c></c>	<c></c>	
\$5.50 \$8.06	6 822,354	3.6 years	\$ 7.84	178,120	\$ 7.88
8.38 10.50	663,087	2.1 years	10.22	252,203	10.21
10.56 21.31	428,750	3.5 years	12.77	148,378	12.74
1,9	914,191		578,701		

</TABLE>

Optionees may pay the option price of options exercised by surrendering to the Company shares of the Company's stock that the optionee has owned for at least six months prior to the date of such exercise. Optionees may also satisfy their required income tax withholding obligations upon the exercise of options by requesting the Company to withhold the number of otherwise issuable shares with a market value equal to such tax withholding obligation. Activity for 1997 includes 1,569,936 and 1,613,474 options granted and canceled, respectively, on April 12, 1996 as the result of an exchange offer which was authorized by the Compensation Committee of the Company's Board of Directors under which the Company issued new stock options in exchange for options which had been issued after December 31, 1991, were held by active employees who elected to participate in the exchange, and for which the closing market price on April 12, 1996 was at least \$0.25 below the option exercise price. The number of repriced options so issued was equal to 80% of options exchanged which had originally been issued after December 31, 1992 and 100% of options exchanged which had originally been issued after December 31, 1992. The average price of the options surrendered for cancellation under this exchange offer was \$14.14. Options granted under the offer have an exercise price of \$10.25 per share, or \$0.25 in excess of the closing market price of the Company's stock on April 12, 1996. The repriced options vest and expire on the same basis as any other options issued by the Company.

The weighted-average grant-date fair value of options granted in 1999, 1998 and 1997, respectively, was \$6.35, \$4.02 and \$2.60 per share. Had compensation cost for the Company's stock option grants been determined and recorded as expense at

F-12 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

the grant dates, the Company's pro forma net income and earnings per share would have been as follows:

<table></table>				
<caption></caption>				
	1999	1998	1997	
<s></s>	<c></c>	<c></c>	<c></c>	
Net (loss) inco	ome \$(13,6	585,000)	\$6,305,000	\$2,371,000
Basic earnings	s per			
share	(1.59)	0.78	0.30	
Diluted earnin	gs per			
share	(1.58)	0.74	0.30	

 | | | |-----

The pro forma information for 1997 considers repriced options which were originally issued prior to 1996 as newly-issued options.

For purposes of the pro forma disclosure, the fair value of each option was estimated as of the date of grant using the Black-Scholes option-pricing model and is amortized to expense ratably as the option vests. The following assumptions were used for options granted in 1999: dividend yield of 1.15 percent, expected volatility of 133.55 percent, risk-free interest rate of 4.9 percent, and expected lives of 4 years. The following assumptions were used for options granted in 1998: dividend yield of 0.9 percent, expected volatility of 32.2 percent, risk-free interest rate of 6.1 percent, and expected lives of 4 years. The following assumptions granted in 1997: dividend yield of 0.9 percent, expected volatility of 31.7 percent, risk-free interest rate of 6.2 percent, and expected lives of 4 years.

Option valuation models require the use of highly subjective assumptions including the stock price volatility. Because changes in the subjective assumptions can materially affect the fair value estimate, in management's opinion the existing models do not necessarily provide a reliable measure of the fair value of its employee stock options.

10. EARNINGS PER SHARE

The following table reconciles the numerators and denominators used in the calculations of basic and diluted earnings per share for each of the last three years:

 <S> <C> <C> <C> Numerators: Numerator for both basic and diluted earnings per share, net (loss) income.. \$(11,772,000) \$7,806,000 \$3,631,000 Denominators: Denominator for basic earnings per share, weighted average common shares outstanding...... 8,592,635 8,064,559 7,944,201 Potential dilutive shares resulting from stock option plans..... 430,219 0 73,666 Denominator for diluted earnings per share..... 8,592,635 8,494,778 8,017,867 Earnings per share: Basic.....\$ (1.37) \$ 0.97 \$ 0.46 Diluted...... \$ (1.37) \$ 0.92 \$ 0.45 ----- -----

</TABLE>

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11. MAJOR CUSTOMERS

The Company's sales to Wal-Mart Stores, Inc. constituted 18%, 19% and 17% of net sales, respectively, in 1999, 1998 and 1997.

12. COMMITMENTS AND CONTINGENCIES

Lease Commitments: At March 28, 1999, the Company's minimum annual rentals under noncancelable operating leases, principally for manufacturing, warehousing and office facilities, were as follows:

<table></table>	
<caption></caption>	
FISCAL YEAR:	(IN THOUSANDS)
<s></s>	<c></c>
2000	\$ 4,708
2001	3,562
2002	2,759
2003	1,642
2004	1,389
Thereafter	4,202
	\$18,262

</TABLE>

Total rent expense was \$5,696,000, \$4,718,000 and \$3,710,000, respectively, for the years ended March 28, 1999, March 29, 1998 and March 30, 1997.

F-13 CROWN CRAFTS, INC. AND SUBSIDIARIES

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS -- (CONTINUED)

13. SEGMENTS AND RELATED INFORMATION

In 1999, the Company adopted SFAS No. 131, "Disclosures about Segments of an Enterprise and Related Information." The Company's principal segments include adult home furnishing and juvenile products, consisting of bedroom products (adult comforters and accessories), throws and decorative home accessories (primarily jacquard-woven throws in cotton, acrylic, rayon or chenille), and juvenile products (primarily Pillow Buddies). The second principal segment is infant products, consisting of infant bedding, bibs, and infant soft goods. The Company tracks revenues and operating profit information for these two business segments.

The Company's manufacturing and distribution operations are also divided

into adult home furnishing and juvenile products and infant products. The Company's facilities in Georgia, North Carolina, New Hampshire and Kentucky support the adult home furnishing and juvenile products. The Company's facilities in Louisiana, California and Mexico support the infant products. Assets, capital expenditures and depreciation and amortization are tracked for adult home furnishing and juvenile products as a whole and for infant products.

Financial information attributable to the Company's business segments for the years ended March 28, 1999; March 29, 1998; and March 30, 1997, is as follows (in thousands):

<TABLE> <CAPTION> 1999 1998 1997 **REVENUES**: ------<S> -- -----<C> <C> <C> <C> Adult home furnishing and juvenile products...... \$269,647 \$243,986 \$217,631 Infant products..... 92,424 75,252 38,754 ------ ------Total..... \$362,071 \$319,238 \$256,385 _____ __ </TABLE> <TABLE> <CAPTION> OPERATING INCOME (LOSS): 1999 1998 1997 - ----- -----<S> <C> <C> <C> <C> Adult home furnishing and juvenile products..... \$(7,650) \$16,702 \$7,593 Infant products...... 2,429 2,291 4,048 ------ ------Total..... \$(5,221) \$18,993 \$11,641 _____ ____ </TABLE> <TABLE> <CAPTION> ASSETS: 1999 1998 1997 -----<C> <C> <C> <C> <S> Adult home furnishing and juvenile products...... \$191,407 \$176,370 \$162,674 Infant products..... 73,444 65,296 26,882 ----- -----Total..... \$264,851 \$241,666 \$189,556 ____ == </TABLE> <TABLE> <CAPTION> CAPITAL EXPENDITURES: 1999 1998 1997 <S> Adult home furnishing and juvenile products..... \$19,777 \$7,351 \$5,042 Infant products...... 1,275 949 660 ----- -----Total...... \$21,052 \$8,300 \$5,702 _____ _ </TABLE> <TABLE> <CAPTION> DEPRECIATION AND AMORTIZATION: 1999 1998 1997 ----- -----<\$> <C> <C> <C> <C> Adult home furnishing

_____ ___

</TABLE>

Revenues for individual product groups within these business segments, as noted in Part I, Item 1 of Form 10-K, are summarized below. The Company's facilities in Georgia, North Carolina, New Hampshire and Kentucky support adult home furnishing and juvenile products.

Revenue information attributable to each of the Company's product groups for the years ended March 28, 1999, March 29, 1998, and March 30, 1997, is as follows (in hundreds of thousands):

<TABLE> <CAPTION> 1999 1998 1997 ----- -----<S> <C> <C> <C> Bedroom products..... \$145,500 \$128,000 \$115,500 Throws and decorative home accessories... 98,200 94,200 87,800 Infant and juvenile products...... 117,600 94,300 51,000 Other revenues...... 800 2,700 2,100 _____ Total...... \$362,100 \$319,200 \$256,400

</TABLE>

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CROWN CRAFTS, INC. AND SUBSIDIARIES

ANNUAL REPORT ON FORM 10-K SELECTED QUARTERLY FINANCIAL INFORMATION

UNAUDITED QUARTERLY FINANCIAL INFORMATION

<TABLE> <CAPTION>

FIRST SECOND THIRD FOURTH QUARTER QUARTER QUARTER QUARTER
(IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)
<\$> <c> <c> <c> <c> <c> <c> <c> <c> <c> <c< td=""></c<></c></c></c></c></c></c></c></c></c>
FISCAL YEAR ENDED MARCH 28, 1999:
Net sales \$61,708 \$92,901 \$120,394 \$87,068
Gross profit 10,054 16,415 22,819 1,971
Net earnings (loss) (2,322) 14 2,512 (11,976)
Basic earnings (loss) per share (0.27) 0.00 0.29 (1.39)
Diluted earnings (loss) per share (0.27) 0.00 0.29 (1.39)
FISCAL YEAR ENDED MARCH 29, 1998:
Net sales \$52,644 \$86,334 \$103,037 \$77,223
Gross profit 10,565 20,856 24,698 14,970

INCL 54105 4	pJ2,044	\$00,554	φ10 <i>5</i> ,	$JJ = \varphi$	11,445
Gross profit	10,565	20,856	24,69	98 14	,970
Net earnings (loss)	(194	4) 3,440	4,4	81	79
Basic earnings (loss) per share	((0.02) ().43	0.55	0.01
Diluted earnings (loss) per share		(0.02)	0.41	0.52	0.01

 | | | | |During the fourth quarter of the fiscal year ended March 29, 1998, net earnings, basic earnings per share and diluted earnings per share were increased by \$335, \$0.04 and \$0.04, respectively, as a result of the final adjustment of reserves recorded in the prior fiscal year for a product recall and the closing of two of its operating subsidiaries.

Net earnings, basic earnings per share and diluted earnings per share for the fourth quarter of the fiscal year ended March 28, 1999, were reduced by \$6,367, \$0.74 and \$0.74, respectively, as a result of the sale of a subsidiary

and the write-down of certain inventories. In addition, during the fourth quarter of the fiscal year ended March 28, 1999, net earnings, basic earnings per share and diluted earnings per share were reduced by \$1,671, \$0.19 and \$0.19, respectively, as a result of certain adjustments to inventory accounts.

EXHIBIT 21

List of Subsidiaries of Crown Crafts, Inc.

Burgundy Interamericana S.A. de C.V. Churchill Weavers Crown Crafts de Mexico S.A. de C.V. Crown Crafts Designer, Inc. Crown Crafts Infant Products Crown Crafts Home Furnishings, Inc. Crown Crafts Home Furnishings of Illinois, Inc. Crown Crafts International, Inc. Crown Crafts Real Estate, Inc. G.W. Stores, Inc. Hamco, Inc. Noel Joanna, Inc. The Red Calliope and Associates, Inc.

INDEPENDENT AUDITORS' CONSENT

We consent to the incorporation by reference in this Registration Statement of Crown Crafts, Inc. on Form S-8 of our report dated June 4, 1999 (August 11, 1999 as to the last paragraph of Note 6), appearing in the Annual Report on Form 10-K of Crown Crafts, Inc. and subsidiaries for the year ended March 28, 1999.

Our audits of the financial statements referred to in our aforementioned report also included the financial statement schedule of Crown Crafts, Inc., listed in Item 14. This financial statement schedule is the responsibility of the Corporation's management. Our responsibility is to express an opinion based on our audits. In our opinion, such financial statement schedule, when considered in relation to the basic financial statements taken as a whole, present fairly in all material respects the information set forth therein.

Deloitte & Touche LLP

Atlanta, Georgia August 12, 1999 <TABLE> <S> <C> <ARTICLE> 5 <MULTIPLIER> 1,000 <S> <C> <PERIOD-TYPE> YEAR <FISCAL-YEAR-END> MAR-28-1999 <PERIOD-START> MAR-30-1998 <PERIOD-END> MAR-28-1999 <CASH> 744 <SECURITIES> 0 55,397 <RECEIVABLES> <ALLOWANCES> 0 <INVENTORY> 87,287 <CURRENT-ASSETS> 155,884 <PP&E> 139.979 <DEPRECIATION> 60,858 <TOTAL-ASSETS> 264,851 <CURRENT-LIABILITIES> 99,694 <BONDS> 72,857 <PREFERRED-MANDATORY> 0 <PREFERRED> 0 9,983 <COMMON> <OTHER-SE> 76,796 <TOTAL-LIABILITY-AND-EQUITY> 264,851 362,071 <SALES> <TOTAL-REVENUES> 362,071 <CGS> 310,812 <TOTAL-COSTS> 310,812 <OTHER-EXPENSES> 56,480 <LOSS-PROVISION> 0 9,945 <INTEREST-EXPENSE> <INCOME-PRETAX> (17,002) <INCOME-TAX> (5,230) <INCOME-CONTINUING> (11,772)<DISCONTINUED> 0 <EXTRAORDINARY> 0 0 <CHANGES> <NET-INCOME> (11,772)(1.37)<EPS-BASIC> <EPS-DILUTED> (1.37)

</TABLE>