
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): **September 23, 2008**

Crown Crafts, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware	1-7604	58-0678148
(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)
916 South Burnside Avenue, Gonzales, LA		70737
(Address of Principal Executive Offices)		(Zip Code)

Registrant's telephone number, including area code: **(225) 647-9100**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers: Compensatory Arrangement of Certain Officers.

On September 23, 2008, Crown Crafts, Inc. (the “Company”) issued a press release announcing the appointment as of that date of Olivia W. Elliott as Vice President and Chief Financial Officer of the Company. Additionally, the Company announced that its former Vice President and Chief Financial Officer, Amy Vidrine Samson, will remain with the Company as Vice President and Chief Accounting Officer. Ms. Samson recently notified the Company that she desired to step down from her role as Vice President and Chief Financial Officer to balance her career and personal goals.

Ms. Elliott, who is 39, has served as the Company’s Secretary and Treasurer since November 2001. She began her career in public accounting in 1991 with Deloitte & Touche LLP, where she worked for more than three years, after which she worked for seven years in finance and treasury functions with two public companies.

The terms of employment agreed to by the Company and Ms. Elliott provide that Ms. Elliott will be employed for an initial period of one year at an initial base salary of \$200,000. At this time, the parties have not finalized an employment agreement memorializing the foregoing terms.

A copy of the Company’s press release regarding Ms. Elliott’s appointment is attached as Exhibit 99.1 to this Current Report.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release dated September 23, 2008

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Company has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

CROWN CRAFTS, INC.

By: /s/ E. Randall Chestnut

E. Randall Chestnut,
President and Chief Executive Officer

Dated: September 23, 2008

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Exhibit</u>
99.1	Press Release dated September 23, 2008.



For Immediate Release

September 23, 2008

Crown Crafts, Inc. Announces Appointment of New Chief Financial Officer

Gonzales, Louisiana — Crown Crafts, Inc. (the “Company”) (NASDAQ-CM: CRWS) today announced the appointment of Olivia W. Elliott as the Company’s Vice President and Chief Financial Officer. Ms. Elliott will replace Amy Vidrine Samson, the Company’s former Vice President and Chief Financial Officer, who previously notified the Company of her desire to step down as Chief Financial Officer for personal reasons. Ms. Samson will remain with the Company as Vice President and Chief Accounting Officer.

Since November 2001, Ms. Elliott has served as the Company’s Secretary and Treasurer. Prior to joining the Company, Ms. Elliott served as Corporate Controller of Amedisys, Inc. from May 1999 to November 2001. She began her career in public accounting in 1991 with Deloitte & Touche LLP, where she worked for more than three years. Ms. Elliott is a Certified Public Accountant and graduate of Louisiana State University.

Commenting on the appointment, E. Randall Chestnut, the Company’s Chairman and Chief Executive Officer, stated, “During the past seven years, Olivia has worked diligently and has been a key contributor to the Company’s success. I am very pleased that she has accepted this well-deserved promotion. Amy’s desire to balance her personal and career goals was the driving force behind her decision, but I am extremely pleased that we were in a position to retain her services. I look forward to continuing to work closely with both Olivia and Amy.”

Ms. Elliott and Ms. Samson will begin serving in their new roles immediately.

About Crown Crafts, Inc.

Crown Crafts, Inc. designs, markets and distributes infant and toddler consumer products, including bedding, blankets, bibs, bath items and accessories. Its operating subsidiaries include Hamco, Inc. in Louisiana and Crown Crafts Infant Products, Inc. in California. Crown Crafts is America’s largest distributor of infant bedding, bibs and bath items. The Company’s products include licensed and branded collections as well as exclusive private label programs for certain of its customers.